

Panasonic Center TOKYO



Panasonic Center Tokyo is a Corporate Global Communications Hub for Panasonic Group. With a vision to realize an ideal society embraced by both mental and material prosperity, the Center serves as a vehicle for communications, receiving opinions and requests directly from customers while presenting actual initiatives and solutions. Starting with a firm customer commitment, we will create new value as we reach out to more people. Panasonic Center Tokyo will continue to evolve together with its customers.

Panasonic GREEN IMPACT PARK

» 1F

Through experiences of knowing, learning and thinking about environmental problems, especially regarding CO₂ (carbon dioxide) reductions and resource recycling, each and every one of us can cultivate abilities to take actions and solve problems.

What are the causes of CO₂ emissions?



CO₂ is one of the causes of global warming. Here we can learn about how much CO₂ we generate through our lifestyles.

Is there a way to reduce CO₂ emissions while keeping our current lifestyles?



In order to reduce CO₂ emissions, we must use energy effectively throughout our homes. Let's consider lifestyles that generate as little CO₂ as possible.

Does electricity generation always produce CO₂?



Is there any way to achieve power generation without CO₂ emissions? Let's find out by considering the features of renewable energies, differences in power generation according to the purpose, and effective electricity usage.

How can we use limited resources effectively?



Let's consider what we can do to ensure the effective use of limited resources in our daily lives.

AkeruE

» 2F · 3F

The museum is dedicated to fostering children's intellectual curiosity and cultivating insight ("Eureka" in Greek), by enabling them to learn firsthand about shaping solutions and ideas in the form of handicrafts.

GAIA - 2F



In this area, centered on the relationships between the living creatures of our planet, we will learn how humans can plentifully coexist with nature by making use of the Earth's natural recycling system.

ASTRO - 3F



Through exhibitions showing the underlying principles of intriguing works of art that blend in science, technology and the arts, we will learn the joy of combining and mixing different elements to create things. By understanding how these works are made, we can also infer what they represent.

COSMOS - 3F



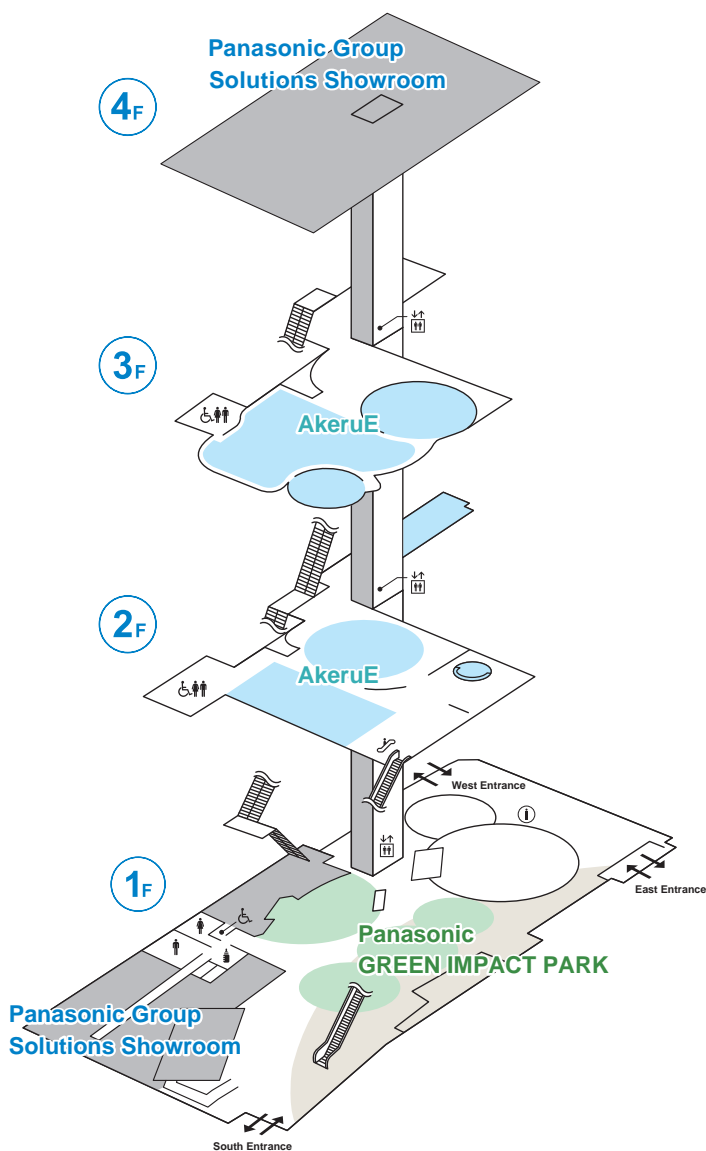
With the help of our insights, we are free to create works of art under a given theme, using the materials we like. Once our work is completed and displayed on stage, it will harmonize with other works of art, allowing us to compare our insights with others' and reflect on our own ideas.

PHOTON - 3F



By expressing our thoughts and notions through videos, photos, and animations, we can achieve successful communication experiences.

Floor Map



» 1F・4F

Panasonic Group Solutions Showroom

For businesses. Reservation required. Closed on Sundays, Mondays and national holidays.

» 1F Panasonic GREEN IMPACT PARK

Here we will learn about important environmental themes such as how to reduce CO₂ and recycle resources, as well as explore and contemplate what each and every one of us can do for our Earth's future.

» 2F・3F AkeruE

In these floors, children can have hands-on experiences of observing, creating and communicating that will stimulate their inquiring minds and develop their creativity.

Panasonic Center Tokyo's Initiatives

● Showrooms with Zero CO₂ Emissions



Since November 2020, Panasonic Center Tokyo has been running with zero CO₂ emissions, and has continued promoting initiatives towards carbon neutrality.

● Hydrogen Energy in Use



At Panasonic Center Tokyo we are utilizing hydrogen energy to run Panasonic's 5kW hydrogen fuel cell generator. The electricity generated here is used to help power the center. (The fuel cell generator runs from 11:00 a.m. to 3:00 p.m., except on closed days.)

● 1F Power Charge BOX



These gender-inclusive private spaces can be used for multiple purposes such as feeding babies, changing diapers, and comforting children. With particular attention given to air quality, each space is kept clean and equipped with Panasonic's air disinfectant and deodorizer, Ziaino.



Free Wi-Fi is available in areas of this facility marked with this symbol.

Visit our Panasonic Center Tokyo website for more information !

<https://holdings.panasonic.jp/corporate/center-tokyo.html>

Panasonic Center Tokyo



Opening hours: Open from 10:00 to 17:00

Closed: On Mondays and during the year-end and New Year holidays

Admission: Free

* Reservation (with date/time designation) and entrance fee are necessary to access the 3rd floor of AkeruE. Please purchase tickets through our website.

Address: 3-5-1 Ariake, Koto-ku, Tokyo 135-0063

Tel: +81 3 3599 2600

Access: Two minutes' walk from Kokusai-Tenjiyo Station on Rinkai Line.
Three minutes' walk from Ariake Station on Yurikamome.



Descriptions in this brochure were current as of Oct.2023.