Panasonic

Fiscal 2018 First Quarter Financial Results

July 31, 2017
Panasonic Corporation

Notes: 1. This is an English translation from the original presentation in Japanese.

2. In this presentation, "fiscal 2018" or "FY18" refers to the year ending March 31, 2018.

Summary of FY18 1Q Financial Results

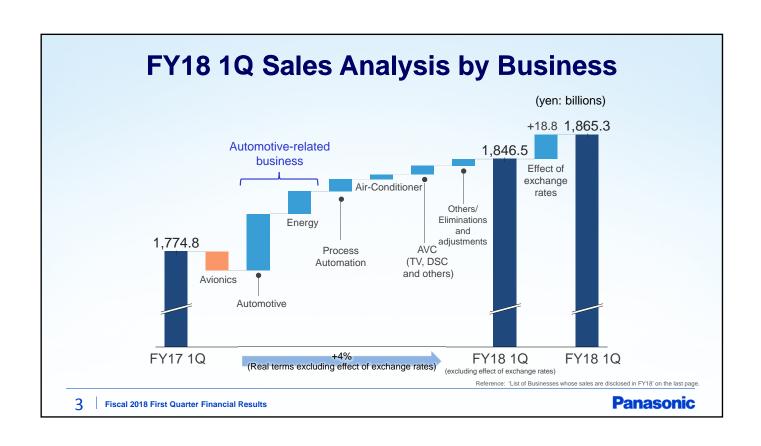
- Increase in both sales and profit was achieved due to the growth of automotive-related business.
- Overall sales increased due to significant growth in the automotive-related business including rechargeable batteries despite sales decrease in Avionics Business.
- Overall operating profit increased due mainly to profitability improvement in the Industrial Business despite the impact of decline from lower sales in Avionics Business and material cost hikes.
- Net profit increased by 19.6 billion yen from the previous year.

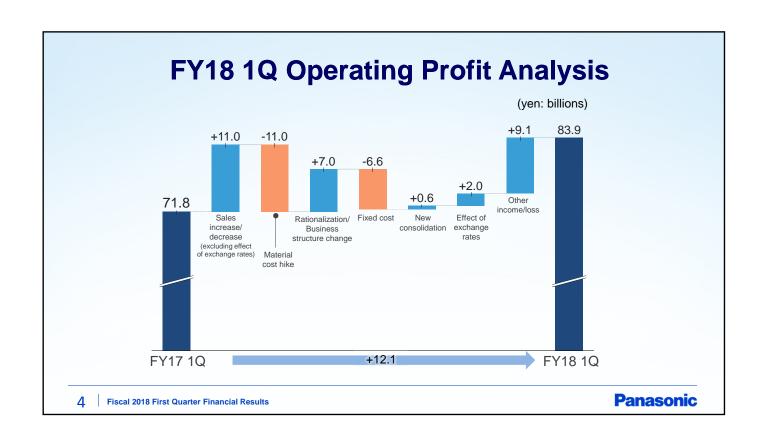
* Net profit attributable to Panasonic Corporation stockholders

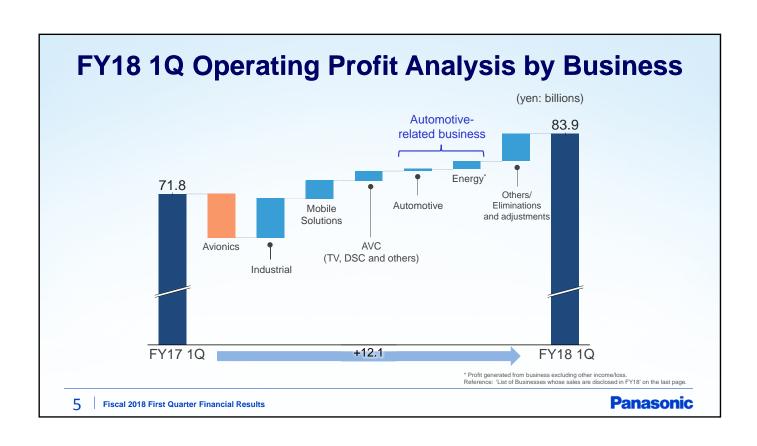
Panasonic

Fiscal 2018 First Quarter Financial Results

FY18 1Q Financial Results (yen: billions)					
		FY18 1Q	FY17 1Q	vs. FY17 1	
Sales		1,865.3	1,774.8	+5% (+4%)*	+90.5
Operating	profit	83.9	71.8	+17%	+12.1
Oth	er income/loss **	4.1	-5.0	-	+9.1
Non-operating income/loss		-1.9	2.8	-	-4.7
Profit before income taxes		82.0	74.6	+10%	+7.4
Net profit		48.8	29.2	+67%	+19.6
Exchange rates	1 US dollar	111 yen	108 yen	* Real terms excluding the effect o	f exchange rates (unreviewe
	1 Euro	122 yen	122 yen	investments accounted for using the ed	
	1 Renminbi	16.2 yen	16.5 yen		







FY18 1Q Results by Segment

(yen: billions)

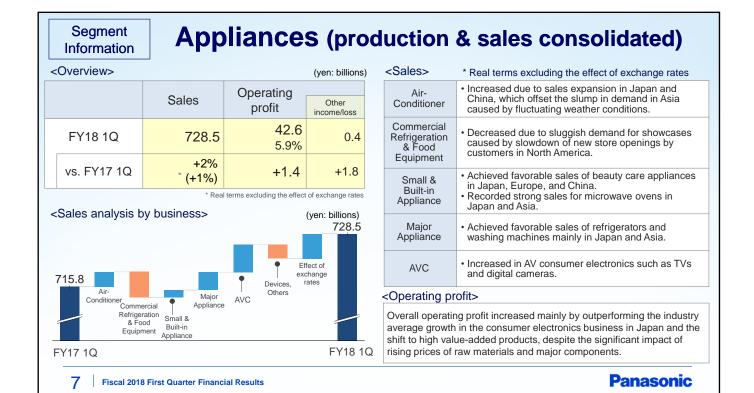
	FY18 1Q			
	Sales		Operating	
	Sales	vs. FY17 1Q	profit	vs. FY17 1Q
Appliances	683.3	+16.2	45.0	+1.7
Eco Solutions	361.2	+12.0	5.4	+0.1
Connected Solutions	248.8	-1.1	16.1	-1.3
Automotive & Industrial Systems	656.4	+74.1	17.7	+3.2
Other *	127.4	+2.1	-1.4	+2.1
Subtotal	2,077.1	+103.3	82.8	+5.8
Eliminations and adjustments	-211.8	-12.8	1.1	+6.3
Total	1,865.3	+90.5	83.9	+12.1
Appliances (production and sales consolidated)	728.5	+12.7	42.6	+1.4

(yen: billions				
Reference: Included in Operating profit				
Other				
income/loss	vs. FY17 1Q			
0.4	+1.8			
-0.2	-2.6			
1.3	+0.2			
0.2	-6.0			
4.1	+4.7			
5.8	-1.9			
-1.7	+11.0			
4.1	+9.1			
0.4	+1.8			

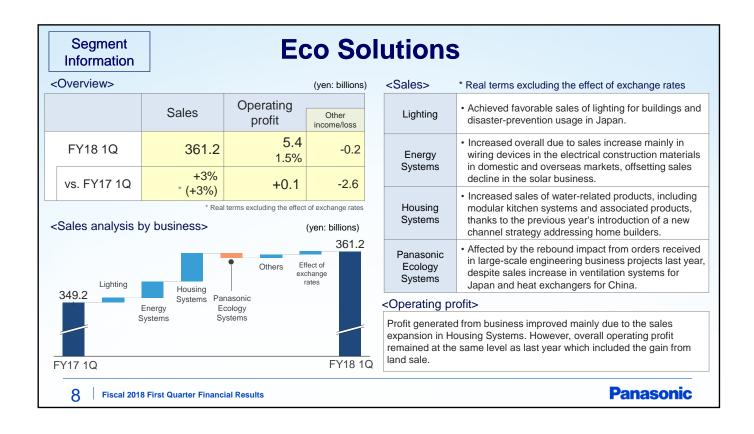
6

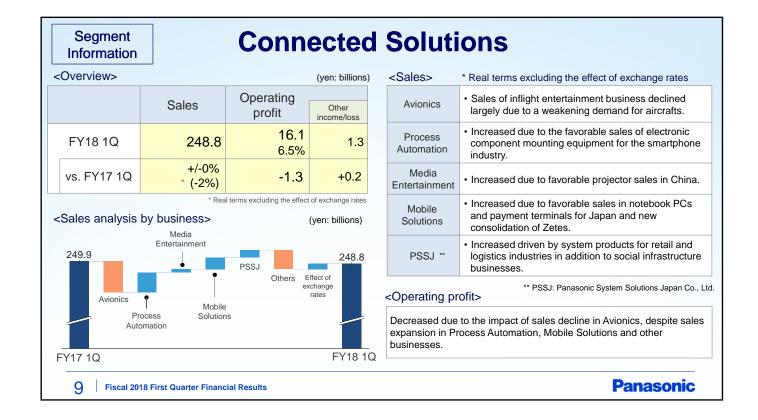
Fiscal 2018 First Quarter Financial Results

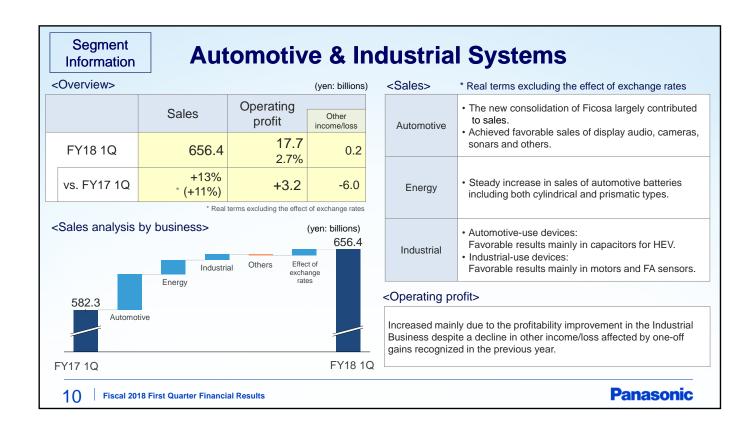
Panasonic



^{*} PanaHome is included in Other segment.







FY18 Forecast by Segment (yen: billions) (Announced on May 11, 2017) Additional Information Reference: Included in Operating profit FY18 Operating Other Sales income/loss profit vs. FY17 vs. FY17 vs. FY17 2,550.0 +46.6 +12.1**Appliances** 111.0 -4.0 +3.9 1,626.0 +78.7 72.0 **Eco Solutions** +7.8 -12.0 -0.3 1,103.0 +18.6 Connected Solutions +51.8 69.0 -8.0 +26.4 Automotive & Industrial Systems 2,660.0 +243.4 93.0 +0.0 -12.0 -36.1 Other ' 680.0 +5.6 7.0 -1.0 -4.0 +1.0 -40.0 Subtotal 8,619.0 +426.1 352.0 +37.5 -5.1 -17.0 +20.7 -10.0 -819.0 +30.2 +21.9 Eliminations and adjustments -50.0 Total 7,800.0 +456.3 335.0 +58.2 +16.8 Appliances (production and sales -4.0 2,750.0 +52.8 112.0 +12.3 +4.4 consolidated) PanaHome is included in Other segment. **Panasonic** 11 Fiscal 2018 First Quarter Financial Results

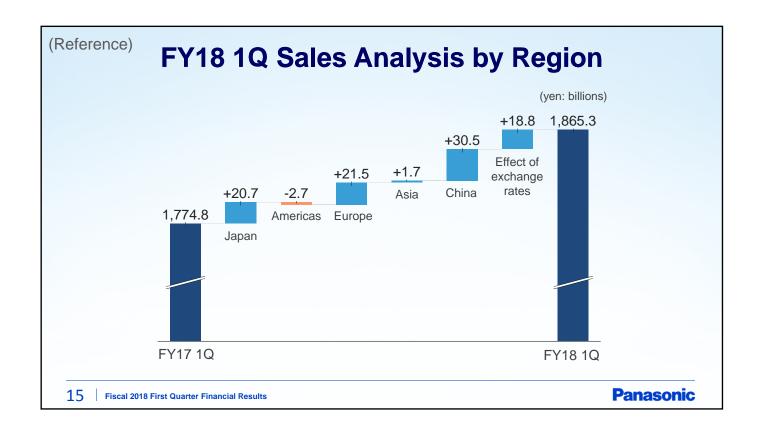
Panasonic

A Better Life, A Better World

Disclaimer Regarding Forward-Looking Statements

This presentation includes forward-looking statements (that include those within the meaning of Section 27A of the U.S. Securities Act of 1933, as amended, and Section 21E of the U.S. Securities Exchange Act of 1934, as amended) about Panasonic and its Group companies (the Panasonic Group). To the extent that statements in this presentation do not relate to historical or current facts, they constitute forward-looking statements. These forward-looking statements are based on the current assumptions and beliefs of the Panasonic Group in light of the information currently available to it, and involve known and unknown risks, uncertainties and other factors. Such risks, uncertainties and other factors may cause the Panasonic Group's actual results, performance, achievements or financial position to be materially different from any future results, performance, achievements or financial position expressed or implied by these forward-looking statements. Panasonic undertakes no obligation to publicly update any forward-looking statements after the date of this presentation. Furthermore, figures in the presentation, at the time of the disclosure, are under the review procedure based on Financial Instruments and Exchange Act. Investors are advised to consult any further disclosures by Panasonic in its subsequent filings under the Financial Instrument and Exchange Act of Japan (the FIEA) and other publicly disclosed documents. The risks, uncertainties and other factors referred to above include, but are not limited to, economic conditions, particularly consumer spending and corporate capital expenditures in the Americas, Europe, Japan, China and other Asian countries; volatility in demand for electronic equipment and components from business and industrial customers, as well as consumers in many product and geographical markets; the possibility that excessive currency rate fluctuations of the U.S. dollar, the euro, the Chinese yuan and other currencies against the yen may adversely affect costs and prices of Panasonic's products and services and certain other transactions that are denominated in these foreign currencies; the possibility of the Panasonic Group incurring additional costs of raising funds, because of changes in the fund raising environment; the possibility of the Panasonic Group not being able to respond to rapid technological changes and changing consumer preferences with timely and cost-effective introductions of new products in markets that are highly competitive in terms of both price and technology; the possibility of not achieving expected results or incurring unexpected losses in connection with the alliances or mergers and acquisitions; the possibility of not being able to achieve its business objectives through joint ventures and other collaborative agreements with other companies, including due to the pressure of price reduction exceeding that which can be achieved by its effort and decrease in demand for products from business partners which Panasonic highly depends on in BtoB business areas; the possibility of the Panasonic Group not being able to maintain competitive strength in many product and geographical areas; the possibility of incurring expenses resulting from any defects in products or services of the Panasonic Group; the possibility geographical areas, the possibility of incurring expenses resulting from any delects in products of services of the Panasonic Group may face intellectual property infringement claims by third parties; current and potential, direct and indirect restrictions imposed by other countries over trade, manufacturing, labor and operations; fluctuations in market prices of securities and other financial assets in which the Panasonic Group has holdings or changes in valuation of non-financial assets, including property, plant and equipment, goodwill and deferred tax assets; future changes or revisions to accounting policies or accounting rules; the possibility of incurring expenses resulting from a leakage of customers' or confidential information from Panasonic Group systems due to unauthorized access or a detection of vulnerability of network-connected products of the Panasonic Group; as well as natural disasters including earthquakes, prevalence of infectious diseases throughout the world, disruption of supply chain and other events that may negatively impact business activities of the Panasonic Group. The factors listed above are not all-inclusive and further information is contained in the most recent English translated version of Panasonic's securities reports under the FIEA and any other documents which are disclosed on its website.

FY2018 1Q Operating Profit and Net Profit (yen: billions)				
	FY18 1Q	FY17 1Q	vs. FY17 1Q	
Operating profit	83.9	71.8	+12.1	
Non-operating income/loss	-1.9	2.8	-4.7	
Profit before income taxes	82.0	74.6	+7.4	
Income taxes	-29.8	-40.4	+10.6	
Net profit	52.2	34.2	+18.0	
Net profit attributable to Panasonic Corporation stockholders	48.8	29.2	+19.6	
Net profit attributable to non-controlling interests	3.4	5.0	-1.6	



(Reference) FY18 1Q TV and Six Large-Scale BDs

(yen: billions)

es 60.3 68.2	vs. FY17 1Q +5.2	Operating profit	vs. FY17 1Q -1.1
		16.5	-1.1
8.2	4.0		
	+1.2	2.2	-0.2
38.9	+6.5	2.1	+0.6
28.6	+4.2	3.8	-2.2
94.5	+17.7	-4.9	-5.7
64.8	-4.5	-4.3	-1.6
78.3	+1.7	1.5	-1.5
3	4.5 4.8	+17.7 4.8 -4.5	4.5 +17.7 -4.9 4.8 -4.5 -4.3

Reference: Included in Operating profit				
Other				
income/loss	vs. FY17 1Q			
-0.1	+0.3			
0.1	-1.8			
-0.2	-0.5			
0.1	+0.1			
-0.8	-6.5			
-0.2	+0.0			
0.8	+1.1			

Fiscal 2018 First Quarter Financial Results

Panasonic

(Reference)

FY18 Forecast for TV and Six Large-Scale BDs

(Announced on May 11, 2017)

(yen: billions) Additional information

FY18 Operating Sales profit vs. FY17 vs. FY17 Air-Conditioner 514.5 +52.2 30.7 +2.1325.0 +17.1 24.3 +2.4 Lighting 372.0 +4.9 16.9 +1.3 Housing Systems 515.5 +9.2 27.0 +2.4 Automotive Infotainment Systems 471.5 +108.9 6.6 +1.9 Rechargeable Battery 370.0 +10.4 12.7 +1.3 PanaHome 304.9 -2.2 3.2 -1.4

Reference: Included in Operating profit			
Other income/loss	vs. FY17		
-0.5	-0.6		
-1.0	-1.4		
 -0.1	+0.4		
0.0	-0.0		
0.8	-16.7		
-0.3	+0.1		
-1.1	-0.1		

Fiscal 2018 First Quarter Financial Results

Panasonic

^{**} Rechargeable Battery BD + Tesla BU

^{*} Including sales division (production & sales consolidated)
** Rechargeable Battery BD + Tesla BU

(Reference) Segments and Business Divisions				
Appliances	Connected Solutions	Automotive & Industrial Systems		
Air-Conditioner Company TV BD Imaging Network BD Home Entertainment BD Communication Products BD Refrigerator BD Laundry Systems and Vacuum Cleaner BD Kitchen Appliances BD Beauty and Living BD Refrigeration and Air-Conditioning Devices BD Smart Energy System BD Cold Chain BD Hussmann Corporation	Panasonic Avionics Corporation Process Automation BD Media Entertainment BD Mobile Solutions BD Security Systems BD Panasonic System Solutions Japan Co., Ltd.	Automotive Infotainment Systems BD Automotive Electronics Systems BD Ficosa International, S.A. Rechargeable Battery BD Energy Device BD Electromechanical Control BD Panasonic Semiconductor Solutions Co., Ltd. Device Solutions BD Electronic Materials BD Panasonic Liquid Crystal Display Co., Ltd.		
Eco Solutions	Other			
Lighting BD Energy Systems BD Housing Systems BD Panasonic Ecology Systems Co., Ltd. Panasonic Cycle Technology Co., Ltd.	PanaHome Corporation	As of July 31, 2017		
18 Fiscal 2018 First Quarter Financial Results		Panasonic		

