

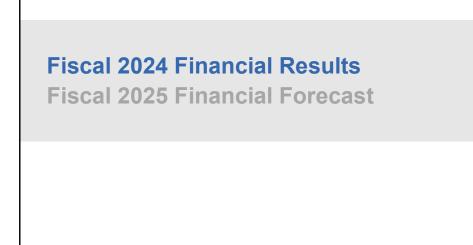
 This presentation gives the consolidated financial results of Panasonic Holdings Corporation for fiscal 2024 (FY3/24) ended March 31, 2024, and the financial forecast for fiscal 2025 (FY3/25) ending March 31, 2025.

Summary of	FY3/24 Financial Results					
US Inflation R	eduction Act (IRA)					
<ul> <li>Recorded on</li> </ul>	P/L: assumed amount equivalent to tax credit and to be effect	tively used w	/ith cus	tomers	(uncha	anged)
■ FY3/24 Financ	ial Results: Sales and profit increased YoY (same level as Ap	pr. 24 forecas	t)			
	s: Increased with increased sales (Automotive, Connect) and		VS Apr. 2	24 Forecas	ŧ	(yen: bil.)
	slation, despite decreased sales (Lifestyle, Industry, Energy) erating profit: Increased with increased profit (Lifestyle, Auto	omotive,		FY3/24 Results	FY3/24 (e) (Apr. 24, '24)	Difference
Connect) and	I IRA tax credit (Energy), despite decreased profit (Industry);	s	ales	8,496.4	8,500.0	- 3.6
	xcluding IRA tax credit		djusted OP	390.0	390.0	±0.0
	ncreased due mainly to recording of one-time gains with the lie		(%)	(4.6%)	(4.6%)	10.0
•		•	)P (%)	361.0	360.0 (4.2%)	+1.0
	f Panasonic Liquid Crystal Display (FY3/24 1Q)		let Profit*	(4.2%)	(4.2%)	
<ul> <li>Operating C</li> </ul>	F: Significantly increased YoY due mainly to reduced inventor	nries	(%)	(5.2%)	(5.2%)	+4.0
<ul> <li>Annual divid</li> </ul>	lend: Determined at 35 yen, YoY increase by 5 yen					
	(same as forecast announced on Feb. 29)					
■ <u>FY3/25 Full-ye</u>	ar Forecast					
· Groupwide:	Sales and adjusted operating profit expected to increase YoY	•				
	Net profit* expected to decrease YoY due to impact of one-tim		Y3/24			
	(Note: A loss of 50.0 billion yen factored into other income/loss, resulting from share trans After this transaction, PAS will become a company under the equity method; no lo	sfer of Panasonic	Automotiv		s Co., Ltd	. (PAS);
<ul> <li>By segment:</li> </ul>	Sales decrease/profit increase for Automotive and Energy					
	Sales & profit increase for Lifestyle, Connect, and Industry					
		ttributable to Pana	sonic Hold	lings Corpo	oration sto	ckholders
Panasonic Group	Fiscal 2024 Financial Results / Fiscal 2025 Financial Forecast © 20	24 Panasonic Holding	0			1

- The summary of FY3/24 results are as follows:
- Regarding the accounting treatment for the US Inflation Reduction Act (IRA), the amount was recorded on P/L, which is the same as previous results.
- Next, the results for FY3/24. Both sales and profit increased year-on-year, the same level as the revised forecast announced on April 24, 2024.
- Overall sales increased due to increased sales in Automotive and Connect as well as currency translation, despite decreased sales in Lifestyle, Industry and Energy.
- Adjusted operating profit increased overall due to increased profit in Lifestyle, Automotive and Connect as well as IRA tax credit, despite decreased profit in Industry. However, adjusted operating profit excluding IRA tax credit decreased.
- Net profit increased due mainly to recording of one-time gains with the liquidation of Panasonic Liquid Crystal Display in FY3/24 1Q.
- Operating cash flows significantly increased year-on-year, due mainly to reduced inventories.
- Annual dividend is determined at 35 yen with an increase of 5 yen year-on-year.
- For the FY3/25 full-year forecast, overall sales and adjusted operating profit are expected to increase year-on-year. Net profit is expected to decrease due to the impact of one-time gains recorded in FY3/24.
   Furthermore, a loss of 50.0 billion yen is factored into other income/loss, resulting from the share transfer of Panasonic Automotive Systems (PAS).
   After this transaction, PAS will become a company under the equity method.
- By segment, decreased sales and increased profit are expected in Automotive and Energy. Both sales and profit are expected to increase in Lifestyle, Connect and Industry.

for FY3/24 & ✓ Half of total t	ization methods "Deductible tax credit" "	d OP, assuming effe	ctive use of credit with	customers toward str	engthening/expar	
Amount recorded	d on P/L*1: Sales (Energy Segment)		<b>sted OP</b> y Segment)	<b>Net p</b> attributable to Pan Corporation s	asonic Holdings	
FY3/24 Results	-101.4 bil. yen Equivalent to FY3/24 -94.1 Profit recorded for FY3/23 -7.3	Tax credit	bil. yen 188.2* <sup>3</sup> customers -101.4* <sup>2</sup>	111.8 b Adjusted OP Income taxes	il. yen 86.8 25.0* <sup>6</sup>	
FY3/25 Forecast	-101.0 bil. yen Equivalent to FY3/25 -94.0 Profit recorded for FY3/23 -7.0	Tax credit	bil. yen 188.0* <sup>5</sup> customers -101.0 <sup>*4</sup>	110.0 bi Adjusted OP Income taxes	I. yen 87.0 23.0*6	
2: Amount equivalent to sales (while method is applied) -94.1 bil. yen: half of	ed after a certain time lag from P/L recording be effectively used with customers recorde of "effective use" is undetermined, revenue tax credit for FY3/24 (188.2 bil. yen) equivalent to FY3/24 out of the half of 40.0	d as deduction of recognition standard	<ul> <li>*4: -94.0 bil. yen: half of -7.0 bil. yen: amoun in profit in FY3/23 4i</li> <li>*5: FY3/25 production &amp;</li> <li>*6: "IRA tax credit" is a r</li> </ul>	t equivalent to FY3/25 of Q sales forecast: 38.2 G on-taxable income. In a orded in deferred tax as	out of the half of 40. Wh x \$35/kWh x 14 addition, amount eff	0 yen/dollar fectively used wit
, (multiple-year accrua	al accounting applied from FY3/24, to be red sales results: 37.2 GWh x \$35/kWh x 145 y Fiscal 2024 Financial Results / Fiscal 2025 F	1 ,	Note: Con	tents of this slide are su	bject to change (e.	

 First, I will explain the impact of the US IRA tax credit on our financial results and forecast. The accounting treatment and items remain unchanged from FY3/24 1Q. The amount recorded for FY3/24 results and FY3/25 forecast are shown in the middle.



- Panasonic Group
- I will explain the details of the consolidated financial results for FY3/24 from the next slide.

(yen: billio	ons)					YoY	% figures re	present the	year-on-y	ear change rela	tive to the pre	vious year's f	igures
		FY3/24	Excl. IRA tax credit	FY3/23	Excl. IRA tax credit	-	oY on-year)	Excl. I tax cre		FY3/24(e) (Feb 2, '24)	Excl. IRA	Difference (Feb 2, '24)	Excl. IRA tax credit
Sales		8,496.4	8,597.8	8,378.9	8,378.9	101% (98%)* <sup>5</sup>	+117.5	103% (99%)* <sup>5</sup>	+218.9	8,400.0	8,499.0	+96.4	+98.8
Adjusted OP	•*1(% to sales)	<b>390.0</b> (4.6%)	303.2 (3.5%)	314.1 (3.7%)	314.1 (3.7%)	124%	+75.9	97%	-10.9	400.0 (4.8%)	315.0	-10.0	-11.8
Other incor	me/loss*2	-29.0	-29.0	-25.5	-25.5	-	-3.5	-	-3.5	0.0	0.0	-29.0 <sup>*7</sup>	-29.0
OP (% to sa	iles)	<b>361.0</b> (4.2%)	274.2 (3.2%)	288.6 (3.4%)	288.6 (3.4%)	125%	+72.4	95%	-14.4	400.0 (4.8%)	315.0 (3.7%)	-39.0	-40.8
Profit before (% to sales)	income taxes	<b>425.2</b> (5.0%)	338.4 (3.9%)	316.4 (3.8%)	316.4 (3.8%)	134%	+108.8	107%	+22.0	455.0 (5.4%)	370.0 (4.4%)	-29.8	-31.6
Net profit att Panasonic H Corporation (% to sales)	loldings stockholders	<b>444.0</b> <sup>*6</sup> (5.2%)	332.2 <sup>*6</sup> (3.9%)	265.5 (3.2%)	225.5 (2.7%)	167%	+178.5	147%	+106.7	460.0 (5.5%)	350.0 (4.1%)	-16.0	-17.8
EPS*3		190.21 yen	-	113.75 yen	_	-	+76.46 yen	-	-	197.07 yen	-	-6.86 yen	-
ROE		10.9%	_	7.8%	-	-	+3.1%	-	_	12.0%		-1.1%	
EBITDA*4 (%	% to sales)	<b>805.9</b> (9.5%)	719.1 (8.4%)	718.4 (8.6%)	718.4 (8.6%)	112%	+87.5	100%	+0.7	850.0 (10.1%)	765.0 (9.0%)	-44.1	-45.9
	1 US dollar	145 ven	145 ven	135 ven	135 ven		+10 yen		+10 yen	142 ven	142 ven	+3 yen	+3 yen
Exchange	1 Euro	157 yen	157 yen	141 yen	141 yen		+16 yen		+16 yen	154 ven	154 ven	+3 yen	+3 yen
rates	1 Renminbi	20.1 yen	20.1 yen	19.8 yen	19.8 yen		+0.3 yen		+0.3 yen	20.0 yen	20.0 yen		+0.1 yen
2: "Other incor accounted Consolidate 3: Basic earn	for using the equi ed Statements of	,	*4: inss) of investments in the ws release Holdings	Total amount of Ope and equipment / Rig - amount equivalent with Lease accour - impact of tempora	erating profit, Depre ht-of-use assets) ar t to depreciation cor nting treatment as a ry accounting treatn ae Yonder acquisitic	nd Amortizatio rresponding to lessor nent related to	n (Intangible as underlying ass	ets that are ap	d with: o plied L *7: D y e	cluding deferred ta: f Panasonic Liquid ( quidation) and its d ifference from Feb. an) for part of Autor kpected equity meti koenses, etc.	Crystal Display C ebts waiver, resc 2 forecast: Impai notive segment's	o., Ltd. (through lived by Board o irment loss of go business, worse	i Special f Directors oodwill (11.5 I e-than

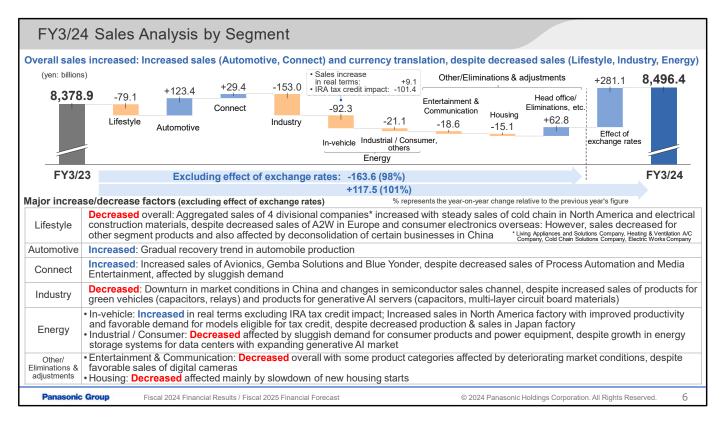
- For the consolidated financial results, both sales and profit increased in FY3/24, as mentioned earlier.
- On the right, a comparison with the forecast announced on February 2 is shown. Each multi-step profit, EPS (Earnings Per Share), ROE (Return on Equity) and EBITDA (Earnings Before Interest, Taxes, Depreciation and Amortization) were below this forecast.

(yen: billions)								YoY % fig	ures represe	ent the year	-on-year c	hange relati	ve to the prev	ious year's f	figures
	Sales	YoY (excl. FX)	Difference (Feb. 2)	Adjusted OP (%)	YoY	Difference (Feb. 2)	Other income/ loss	YoY	Difference (Feb. 2)	OP (%)	YoY	Difference (Feb. 2)	EBITDA*1 (%)	YoY	Difference (Feb. 2)
Lifestyle *5	3,494.4	100% (98%)	+14.4	<b>135.7</b> 3.9%	+13.0	+10.7	-14.1	+5.3	+0.9	<b>121.6</b> 3.5%	+18.3	4 +11.6	<b>233.4</b> 6.7%	+27.2	+10.4
Automotive	1,491.9	115% (110%)	+1.9	<b>41.2</b> 2.8%	+27.0	-1.8	1.6	-0.4	+0.6	<b>42.8</b> 2.9%	+26.6	-1.2	<b>101.5</b> 6.8%	+23.8	-2.5
Connect *5	1,202.8	107% (103%)	+22.8	<b>44.9</b> 3.7%	+17.2	-10.1	-4.5	+2.8	+0.5	<b>40.4</b> 3.4%	+20.0	-9.6	<b>115.9</b> <sup>*2</sup> 9.6%	+16.7	-9.1
Industry	1,042.6	91% (87%)	+2.6	<b>31.2</b> 3.0%	-32.1	+1.2	-0.1	-3.6	+1.9	<b>31.1</b> 3.0%	-35.7	+3.1	<b>90.7</b> 8.7%	-34.7	+2.7
Energy	915.9	94% (89%)	+9.9	<b>94.6</b> 10.3%	+55.0	-20.4	-5.8	+0.6	-3.8	<b>88.8</b> 9.7%	+55.6	-24.2	<b>160.4</b> <sup>*3</sup> 17.5%	+61.9	-23.6
Excl. IRA tax credit	1,017.3	105% (99%)	+12.3	7.8 0.8%	-31.8	-22.2	-5.8	+0.6	-3.8	2.0 0.2%	-31.2	-26.0	73.6 <sup>*3</sup> 7.2%	-24.9	-25.4
Other/ Eliminations & adjustments *5	348.8	-	+44.8	42.4	-4.2	+10.4	-6.1	-8.2	-29.1 <sup>*6</sup>	36.3	-12.4	-18.7	104.0	-7.4	-22.0
Total	8,496.4	101% (98%)	+96.4	<b>390.0</b> 4.6%	+75.9	-10.0	-29.0	-3.5	-29.0	<b>361.0</b> 4.2%	+72.4	-39.0	<b>805.9</b> 9.5%	+87.5	-44.1
*1: Total amount *2: Adjusted with *3: Additionally a *4: Including reca *5: From FY3/24	impact of tempo djusted with the II-related expension	orary account amount equiv ses of FY3/23 in business t	ing treatment valent to depi 3 in HVAC ransfers amo	t related to "re-e reciation corres ong Lifestyle, Co	ponding to	of assets and underlying a Other/Elimin	liabilities" upo ssets that are a ations & adjus	n Blue Yoi applied wit tments seg	nder acquisition h Lease accor gments, prior y	on unting treatm year amounts	ient as a les s have beer	ssor n reclassified			

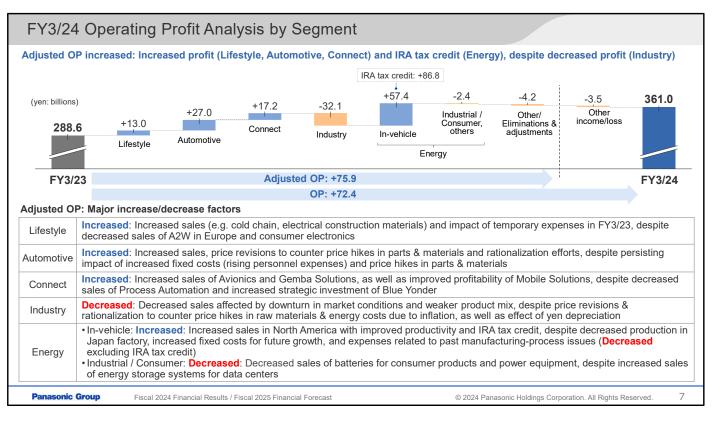
- This slide shows the results by segment, along with a comparison with the forecast announced on February 2.
- Adjusted operating profit was below the forecast of February 2, due to recording of expenses related to past manufacturing-process issues in Energy segment's In-vehicle business.

Operating profit was also below the forecast of February 2. This is due to recording of such factors as an impairment loss of goodwill related to part of Automotive segment's businesses, in Other/Eliminations & adjustments.

 In the next slides, I will explain the analysis of comparison year-on-year for sales and operating profit.



- This slide shows our sales analysis by segment.
- Overall sales increased due to increased sales in Automotive and Connect, as well as currency translation, despite decreased sales in Lifestyle, Industry and Energy.
- Detailed factors by segment are shown at the bottom.

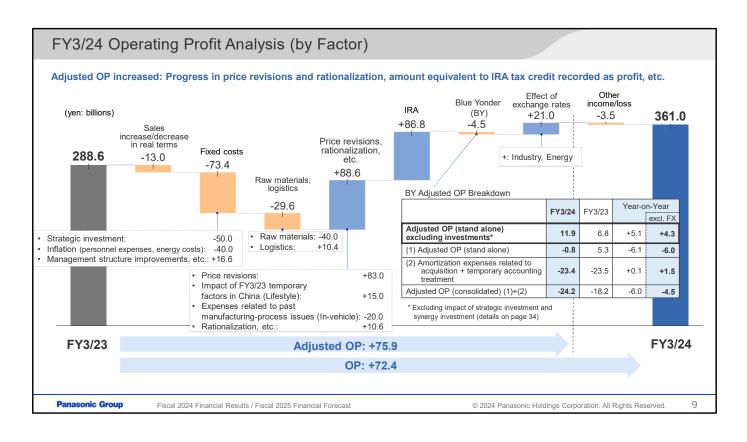


- This slide shows our adjusted operating profit analysis by segment.
   Overall adjusted operating profit increased due to increased profit in Lifestyle, Automotive and Connect as well as IRA tax credit, despite decreased profit in Industry.
- Detailed factors by segment are shown at the bottom.
- In Energy, adjusted operating profit excluding IRA tax credit decreased. This is due to decreased production in Japan factory, increased fixed costs for future growth, and recording of expenses related to past manufacturing-process issues, as explained earlier.

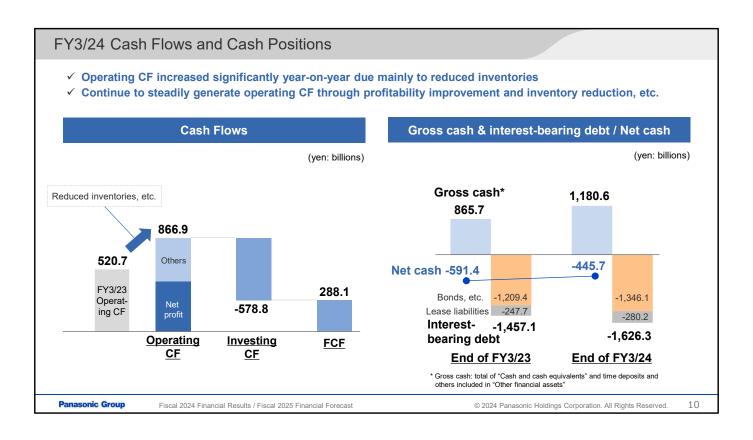
# Lifestyle Segment: FY3/24 Results by Divisional Company (Difference from Forecast of Feb. 2, 2024)

	Sales	YoY (excl. FX)	Difference (Feb. 2)	Adjusted OP (%)	YoY	Difference (Feb. 2)	Other income/ loss	YoY	Difference (Feb. 2)	OP (%)	YoY	Difference (Feb. 2)	EBITDA⁺² (%)	YoY	Difference (Feb. 2)
Living Appliances and Solutions Company (LAS)	888.7	99% (97%)	-1.3	<b>49.5</b> 5.6%	-3.3	-0.5	-5.0	-7.5	-1.0	<b>44.5</b> 5.0%	-10.8	-1.5	<b>72.1</b> 8.1%	-8.0	-0.9
Heating & Ventilation A/C Company (HVAC)	813.9	101% (97%)	+3.9	<b>14.7</b> 1.8%	-7.4	+0.7	-6.9	+10.7 <sup>*3</sup>	+0.1	<b>7.8</b> 1.0%	+3.3*	<sup>3</sup> +0.8	<b>37.5</b> 4.6%	+8.5 <sup>*3</sup>	<sup>3</sup> +0.5
Cold Chain Solutions Company (CCS)	396.0	113% (107%)	+6.0	<b>20.3</b> 5.1%	+8.0	+0.3	-0.1	-0.2	+1.4	<b>20.2</b> 5.1%	+7.8	+1.7	<b>29.8</b> 7.5%	+8.8	+2.3
Electric Works Company (EW)	1,048.6	104% (104%)	+8.6	<b>69.2</b> 6.6%	+17.0	+1.7	-4.7	+0.6	-0.2	<b>64.5</b> 6.2%	+17.6	+1.5	<b>93.8</b> 8.9%	+18.9	-0.2
China and Northeast Asia Company (CNA) *1 *4	753.1	90% (88%)	+1.1	<b>35.8</b> 4.8%	+13.7	+2.8	-3.8	-7.3	+0.2	<b>32.0</b> 4.2%	+6.4	+3.0	<b>52.6</b> 7.0%	+7.0	+3.6
Company (CNA) *1 *4 *1: Sales and profit of *2: Total amount of O *3: Including recall-rel *4: From FY3/24 3Q,	perating profi ated expense	t certain busii t, Depreciatio es of FY3/23	on (Tangible	also included	ding prop	erty, plant a	nd equipmer	0		) and Amortiz	,	0	s)	sified acco	ordingly

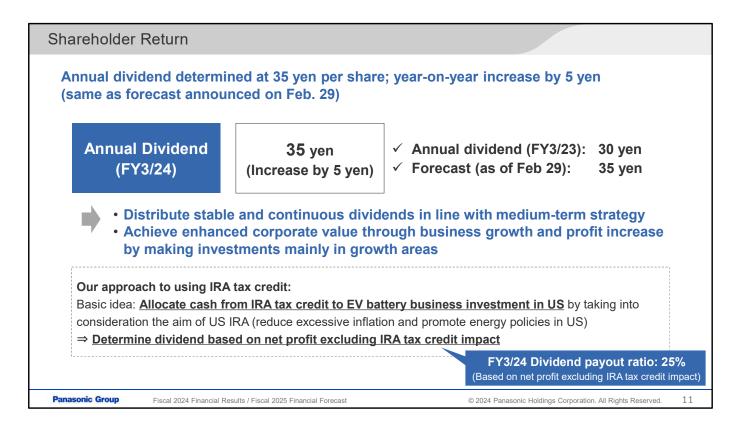
• This slide shows the results of Lifestyle by divisional company.



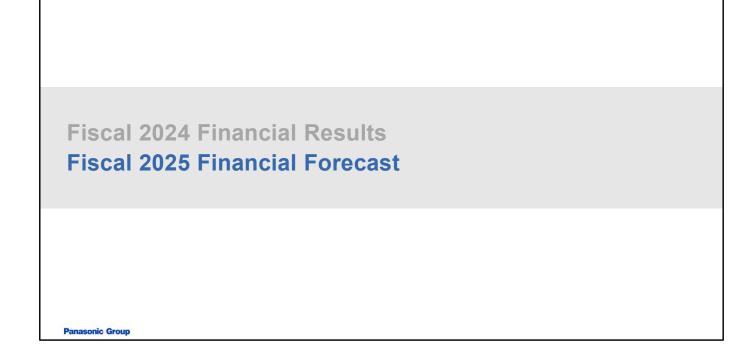
- This slide shows our operating profit analysis by factor.
- From the left, decreased profit from decreased sales in real terms was a decrease factor of 13.0 billion yen. The increase in fixed costs was a decrease factor of 73.4 billion yen. This is due mainly to investments in Energy for business growth, as well as the impact of inflation.
- The impact of raw materials and logistics prices was also a decrease factor of 29.6 billion yen. The counter effect of efforts, such as price revisions and rationalization, was an increase factor of 88.6 billion yen.
- Looking at other individual factors, the impact of IRA was an increase factor of 86.8 billion yen. Decreased profit of Blue Yonder was a decrease factor of 4.5 billion yen. The breakdown is shown in the bottom-right box.
- The effect of exchange rates was an increase factor of 21.0 billion yen, mainly seen in Industry and Energy.
- As a result, adjusted operating profit increased by 75.9 billion yen.
   Operating profit increased by 72.4 billion yen.



- This slide shows the situation of cash flows and cash positions in FY3/24.
- On the left, operating cash flows amounted to 866.9 billion yen with a significant increase year-on-year due mainly to reduced inventories.
- Going forward, we aim to steadily generate operating cash flows through such efforts as improving profitability and reducing inventories.
- On the right, net cash was a negative of 445.7 billion yen, significantly improved from the end of FY3/23.



- Next, let me explain shareholder return.
- The Board of Directors resolved today the FY3/24 annual dividend of 35 yen per share, with an increase of 5 yen year-on-year. This is the same amount as the forecast announced on February 29, 2024.
- We will distribute stable and continuous dividends reflecting our medium-term strategy. Furthermore, we aim to enhance corporate value achieved by business growth and increased profit through investments mainly in our growth areas.
- At the bottom of this slide, we again show our approach to using the IRA tax credit, as explained previously. Dividends are determined based on the amount of net profit excluding the impact of IRA tax credit. As a result, the payout ratio for FY3/24 is 25%.



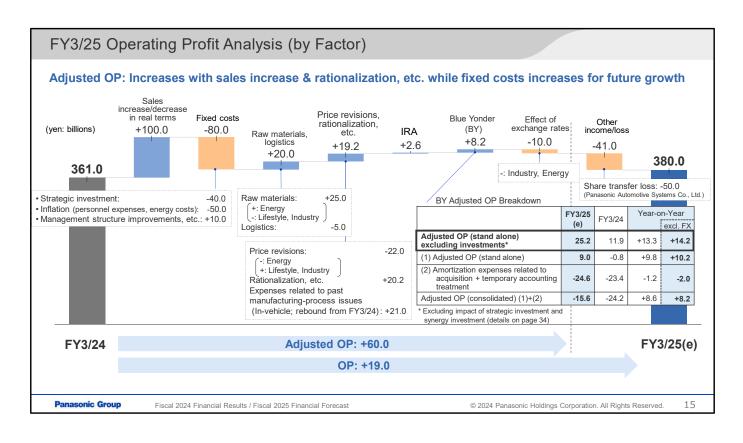
• I will explain the consolidated financial forecast for FY3/25 from the next slide.

			Υογ	' % figures represent the	e year-on-year chan	ge relative to t	the previous	year's figu							
(yen: billions)	FY3/25 (e)	Excl. IRA tax credit	FY3/24	Excl. IRA tax credit	YoY (year-o	n-year)	Excl. IRA	tax credit							
Sales	8,600.0	8,701.0	8,496.4	8,597.8	101% Excl. FX(103%)	+103.6	101%	+103.2							
Adjusted operating profit*1 (% to sales)	<b>450.0</b> (5.2%)	363.0 (4.2%)	390.0 (4.6%)	303.2 (3.5%)	115%	+60.0	120%	+59.8							
Other income/loss*2	-70.0	-70.0	-29.0	-29.0	-	-41.0	-	-41.0							
Operating profit (% to sales)	<b>380.0</b> (4.4%)	293.0 (3.4%)	361.0 (4.2%)	274.2 (3.2%)	105%	+19.0	107%	+18.8							
Profit before income taxes (% to sales)	<b>430.0</b> (5.0%)	343.0 (3.9%)	425.2 (5.0%)	338.4 (3.9%)	101%	+4.8	101%	+4.6							
Net profit attributable to Panasonic Holdings Corporation stockholders (% to sales)	<b>310.0</b> (3.6%)	200.0 (2.3%)	444.0 <sup>*5</sup> (5.2%)	332.2 <sup>*5</sup> (3.9%)	70%	-134.0	60%	-132.2							
EPS*3	126.31 yen	-	190.21 yen	-	-	-63.9 yen	-								
ROE	7.0%	-	10.9%	-	-	-3.9%	-								
EBITDA <sup>*4</sup> (% to sales)	<b>860.0</b> (10.0%)	773.0 (8.9%)	805.9 (9.5%)	719.1 (8.4%)	107%	+54.1	107%	+53.9							
1 US dollar	140 yen	140 yen	145 yen	145 yen		-5 yen		-5 yer							
Exchange rates 1 Euro	150 yen	150 yen	157 yen	157 yen		-7 yen		-7 yer							
1 Renminbi	20.0 yen	20.0 yen	20.1 yen	20.1 yen		-0.1 yen		-0.1 yer							
*2: "Other income (expenses), net" + "Sha investments accounted for using the ex the Consolidated Statements of Profit of	re of profit (loss) of uity method" as indicated in r Loss of the news release	and equipment/ Right- Adjusted with: - amour that ar - impac	of-use assets) and Amortiza nt equivalent to depreciation re applied with Lease accourt	tion (Intangible assets). corresponding to underly nting treatment as a lesso reatment related to "re-ev	ing assets Pa or (th	*1: Sales - Cost of sales - SG&A *2: "Other income (expenses), net" + "Share of profit (loss) of investments accounted for using the equity method" as indicated in the Consolidated Statements of Profit or Loss of the news release *3: Basic earnings per share attributable to Panasonic Holdings									

- This slide shows the consolidated financial forecast for FY3/25.
- Overall sales is expected to increase year-on-year by 3% to 8,600.0 billion yen, excluding the effect of exchange rates. Adjusted operating profit is expected to increase to 450.0 billion yen and operating profit is expected to increase to 380.0 billion yen.
- Net profit is expected to decrease to 310.0 billion yen due to the impact of one-time gains with the liquidation of Panasonic Liquid Crystal Display in FY3/24. EPS is expected at 126.31 yen.
- ROE is expected at 7.0% and EBITDA is expected at 860.0 billion yen.

Chang	es in Demand by Segment (FY3/25 Outlook)	Positive (YoY) Negative (YoY)
Segment	Changes in Dem	nand
Lifestyle	<ul> <li>HVAC: A2W in Europe continues to face tough market conditions in 1H, experience considering European economic trends and policy situations in each country,</li> <li>Consumer Electronics:          <ul> <li>Japan: Same level YoY overall with effect of inflatio</li> <li>China: Same level YoY with prolonged sluggishnes</li> </ul> </li> <li>Cold Chain: Same level YoY overall; Strong North America demand expected natural refrigerants</li> <li>Electrical Construction Materials: to be steady overseas with market growth number of housing starts in Japan</li> </ul>	full-fledged recovery to growth expected to take a few years n, despite demand from inbound tourism s of consumer spending to weaken, despite growing global demand for products using
Automotive	<ul> <li>✓ Global automobile production expected to recover to above pre-COVID leve</li> <li>✓ Continue to monitor fluctuations in automobile production due to domestic and</li> </ul>	
Connect	<ul> <li>Supply Chain Management: Demand expansion continues for SCM-relate regarding supply chains, after requiring time and cost to solve disruptions in th</li> <li>Aviation: Passenger demand and aircraft orders expected to recover to pre-issues in aviation industry</li> <li>FA (mounting machines): Investment increasing for demand related to AI a China market slowdown</li> </ul>	e supply chain of parts and materials during COVID-19 COVID levels; Continue to monitor trends in quality and safety
Industry	<ul> <li>✓ Electronic Devices &amp; Electronic Materials (Information &amp; Communication Generative Al server demand continues to be favorable, despite overall dem</li> <li>✓ FA Solutions (China): Sluggish demand to persist reflecting economic dow</li> </ul>	nand for servers & data centers to be at the same level YoY
Energy	✓ In-vehicle: While North American EV market (our main focus) is expanding demand; Expanded demand expected with increased car models in affordable ✓ Industrial / Consumer:	· · ·
гнегду	Data centers: Demand expansion continues for energy storage systems     Consumer, power equipment: Sluggish demand will persist with uncertain	, ,
Panasonic	Group Fiscal 2024 Financial Results / Fiscal 2025 Financial Forecast	© 2024 Panasonic Holdings Corporation. All Rights Reserved.

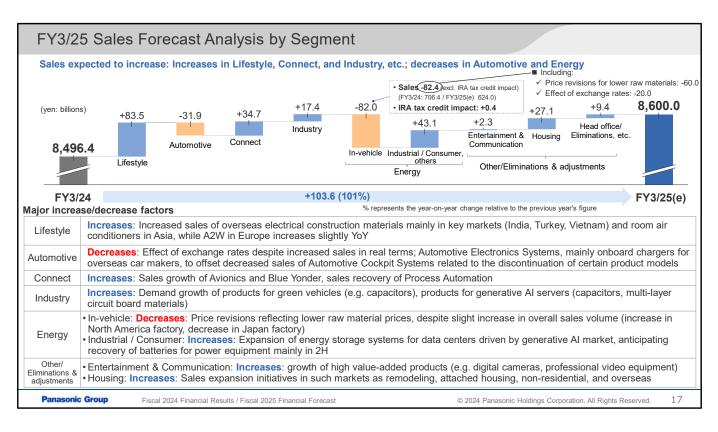
- This slide shows the FY3/25 outlook of changes in demand by segment.
- Among these, regarding our growth areas, for A2W in Europe, we expect demand to be at the same level year-on-year for the full year. Considering European economic trends and policy situations, we anticipate it will take a few years to see a full-fledged recovery to growth trajectory.
- For demand related to supply chain management software, we assume it will further expand with companies having experienced disruptions in the COVID-19 era.
- For automotive batteries, we expect EV market expansion to continue in North America, where we mainly focus. However, the pace of expansion is expected to slow down.



- This slide shows our analysis of the FY3/25 operating profit forecast by factor.
- From the left, profit generated from sales expansion is expected to become an increase factor of 100.0 billion yen. Fixed costs are expected to become a decrease factor of 80.0 billion yen. This is due mainly to investment for future growth in Energy, as well as inflation.
- The impact of raw materials and logistics prices is expected to become an increase factor of 20.0 billion yen. Such effects as price revisions and rationalization are expected to become an increase factor of 19.2 billion yen.
- Looking at other individual factors, the impact of IRA is expected to become an increase factor of 2.6 billion yen. Increased profit of Blue Yonder is expected to become an increase factor of 8.2 billion yen. The breakdown is shown in the bottom-right box.
- The effect of exchange rates is expected to become a decrease factor of 10.0 billion yen, mainly in Industry and Energy.
- As a result, adjusted operating profit is expected to increase by 60.0 billion yen.
- In other income/loss, a loss of 50.0 billion yen is factored in, resulting from the share transfer of Panasonic Automotive Systems.
   Operating profit is expected to increase by 19.0 billion yen.

FY3/25 Forec	ast by Se	egment								
(yen: billions)					YoY %	figures repre	esent the year-o	n-year change re	elative to the previous	year's figures
	Sales	YoY	Adjusted OP (%)	YoY	Other income/ loss	YoY	OP (%)	YoY	EBITDA*1 (%)	YoY
Lifestyle	3,540.0	102% (+83.5)	<b>135.0</b> 3.8%	+1.2	-5.0	+9.1	<b>130.0</b> 3.7%	+10.3	<b>253.0</b> 7.1%	+22.3
Automotive	1,460.0	98% (-31.9)	<b>43.0</b> 2.9%	+1.8	1.0	-0.6	<b>44.0</b> 3.0%	+1.2	<b>95.0</b> 6.5%	-6.5
Connect	1,240.0	103% (+34.7)	<b>75.0</b> 6.0%	+31.4	-2.0	+2.5	<b>73.0</b> 5.9%	+33.9	<b>145.0</b> *2 11.7%	+30.9
Industry	1,060.0	102% (+17.4)	<b>53.0</b> 5.0%	+21.8	-4.0	-3.9	<b>49.0</b> 4.6%	+17.9	<b>115.0</b> 10.8%	+24.3
Energy	877.0	96% (-38.9)	<b>111.0</b> 12.7%	+16.4	-2.0	+3.8	<b>109.0</b> 12.4%	+20.2	<b>187.0</b> *3 21.3%	+26.6
Excl. IRA tax credit	978.0	96% (+39.3)	24.0 2.5%	+16.2	-2.0	+3.8	22.0 2.2%	+20.0	100.0 <sup>*3</sup> 10.2%	+26.4
Other/ Eliminations & adjustments	423.0	_	33.0	-12.6	-58.0	-51.9	-25.0	-64.5	65.0	-43.5
Total	8,600.0	101% (+103.6)	<b>450.0</b> 5.2%	+60.0	-70.0	-41.0	<b>380.0</b> 4.4%	+19.0	<b>860.0</b> 10.0%	+54.1
1: Total amount of Operating   2: Adjusted with impact of terr 3: Additionally adjusted with th	porary accounting t	reatment related to	're-evaluation of as	ssets and liabili	ies" upon Blue `	onder acquisi	ition	- ,		
Panasonic Group	Fiscal 2024 Final	ncial Results / Fisca	2025 Financial Fo	precast			© 2024 Panason	ic Holdings Corpo	pration. All Rights Rese	rved. 10

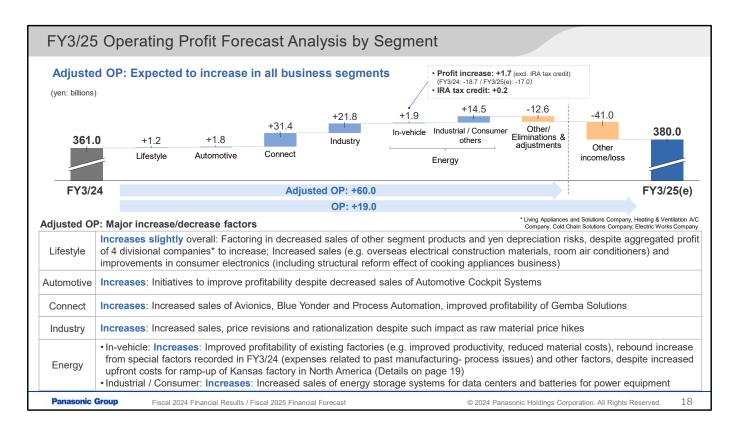
- This slide shows the full-year forecast by segment.
- Major factors are explained on the next slide.



- This slide shows our analysis of the FY3/25 sales forecast by segment.
- In Lifestyle, sales is expected to increase due mainly to increased sales in electrical construction materials for overseas and room air-conditioners in Asia, while A2W in Europe increases slightly year-on-year.
- In Automotive, sales is expected to decrease due to the effect of exchange rates. However, sales is expected to increase in real terms; Increased sales of Automotive Electronics Systems to offset the decreased sales of Automotive Cockpit Systems related to the discontinuation of certain product models.
- In Connect, sales is expected to increase due to sales growth of Avionics and Blue Yonder as well as sales recovery of Process Automation.
- In Industry, sales is expected to increase. This is due mainly to demand growth of capacitors for green vehicles, as well as capacitors and multi-layer circuit board materials for generative AI servers.
- In Energy, sales in In-vehicle is expected to decrease due to price revisions reflecting such factors as lower raw material prices, despite a slight increase in sales volume; Sales expected to increase in North America factory, but expected to decrease in Japan factory.

As shown in the upper right of the graph, decreased sales of 82.0 billion yen includes:

- · Impact of price revisions at approximately 60.0 billion yen, and
- Effect of exchange rates at approximately 20.0 billion yen.
- Sales in Industrial / Consumer is expected to increase. This is due to expanding sales of energy storage systems for data centers driven by generative AI market, and also anticipating recovery of batteries for power equipment mainly in 2H.
- Within Other/Eliminations & adjustments, sales of both Entertainment & Communication and Housing are expected to increase.



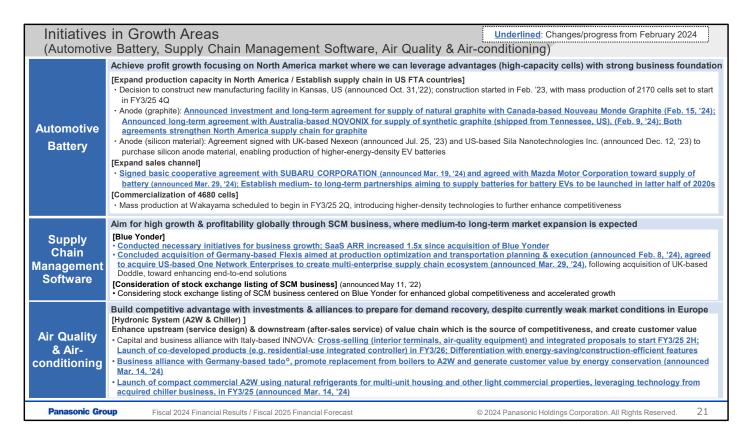
- This slide shows our analysis of the FY3/25 adjusted operating profit forecast by segment.
- In Lifestyle, profit is expected to increase due mainly to increased sales of electrical construction materials for overseas and room air-conditioners, as well as improvement in consumer electronics.
- In Automotive, profit is expected to increase due to profitability improvement initiatives, despite decreased sales of Automotive Cockpit Systems.
- In Connect, profit is expected to increase due to increased sales of Avionics, Blue Yonder and Process Automation as well as improved profitability of Gemba Solutions.
- In Industry, profit is expected to increase due to increased sales, price revisions and rationalization, despite price hikes in raw materials.
- In Energy, profit of In-vehicle is expected to increase due mainly to improved profitability of existing factories and rebound increase from expenses related to past manufacturing-process issues recorded in FY3/24, despite increased upfront costs for ramp up of Kansas factory in North America. Details are on the next slide.
- Profit of Industrial / Consumer is expected to increase due mainly to increased sales.

Energy (In-vehicle): Ac	ljusted OP Analy	sis by Fac	tor						
<ul> <li>✓ While adjusted OP is expected t Improved profitability at existing process issues, are not enough</li> <li>✓ Efforts ongoing: enhance produ ensure the smooth ramp up of r</li> </ul>	g factories and rebound in to offset the upfront cost activity & minimize operati	ncrease from ex s for Wakayama	penses rec & Kansas	orded in FY3/	24, relate		Ŭ		
Factors	FY3/24 $\rightarrow$ FY3/25(e) YoY			De	tails				
Upfront costs for ramp up of new factories (e.g. depreciation, personnel)	(yen: billions) -30.0	up process of	factories	ation, personne art: FY3/25 2Q			s) required for ra Q for Kansas)	mp	
Improved profitability at existing factories (Japan & Nevada)	+10.0	enhanced ma	nagement st t increase du	ructure) despite	e impact of	decreased de	with sales volum mand vity & increased	,	
Rebound increase from expenses related to manufacturing-process issues in the past (FY3/24)	+21.0	<ul> <li>Expenses recorded in FY3/24 includes provision for product compensation that may occur in the future; no additional costs anticipated</li> <li>Permanent measures have been taken; no issues with current products</li> </ul>							
Others	+0.7				_				
Total	+1.7								
■ In-vehicle: Adjusted OP ( -20.0	excl. IRA tax credit) -16.0	·					(yen: billio	ons)	
<b>10.7</b> Expenses related to past manufacturing-process issues J	Decreased Upfront costs Ott sales in for ramp up of (e.g. in new factories sales i	3.6 hers -18.7 creased in North	-30.0 Upfront costs for ramp up of	+10.0 Improved profitability at	related to pa	+0.7 Others om expenses ist manufacturing-	-17.0		
FY3/23 Results	29.4 (excl. IRA tax credit)	FY3/24 Results	new factories	existing factories +1.7 (excl. IF			FY3/25 (e)		
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- This slide shows details of the year-on-year increase/decrease factors of adjusted operating profit for In-vehicle.
- As indicated in the graph at the bottom, adjusted operating profit of FY3/24 excluding the IRA tax credit, was a loss of 18.7 billion yen, which is down from the profit of 10.7 billion yen in FY3/23. This is due largely to decreased sales in Japan factory and recording of expenses related to manufacturing-process issues in the past.
- For FY3/25, the situation is expected to improve overall, due mainly to improved profitability at existing factories. However, given anticipated upfront costs of 30.0 billion yen for ramping up the new factories in Wakayama and Kansas, the improvement in adjusted operating profit will be limited to 1.7 billion yen. Therefore, adjusted operating profit is expected to continue to be a loss, at 17.0 billion yen.
- We will continue working to improve profitability at an early stage: enhancing productivity and minimizing operational-related losses in North America, reducing fixed costs in Japan, and ensuring the smooth ramp-up of new factories.

yen: billions)					YoY % figu	es represent t	he year-on-year	change relativ	e to the previous ye	ar's figures
	Sales	YoY	Adjusted OP (%)	YoY	Other income/ loss	YoY	<b>OP</b> (%)	YoY	<b>EBITDA*</b> 2 (%)	YoY
Living Appliances and Solutions Company (LAS)	875.0	101% (+7.7)	<b>55.0</b> 6.3%	+6.9	0.0	+5.1	<b>55.0</b> 6.3%	+12.0	<b>85.0</b> 9.7%	+15.0
Heating & Ventilation A/C Company (HVAC)	880.0	108% (+66.1)	<b>17.0</b> 1.9%	+2.3	-1.0	+5.9	<b>16.0</b> 1.8%	+8.2	<b>51.0</b> 5.8%	+13.5
Cold Chain Solutions Company (CCS)	400.0	101% (+4.0)	<b>21.0</b> 5.3%	+0.7	0.0	+0.1	<b>21.0</b> 5.3%	+0.8	<b>30.0</b> 7.5%	+0.2
Electric Works Company (EW)	1,060.0	102% (+16.8)	<b>73.0</b> 6.9%	+2.6	-5.0	-0.3	<b>68.0</b> 6.4%	+2.3	<b>100.0</b> 9.4%	+5.2
China and Northeast Asia Company (CNA)*1	768.0	105% (+35.6)	<b>35.0</b> 4.6%	-0.5	1.0	+4.8	<b>36.0</b> 4.7%	+4.3	<b>58.0</b> 7.6%	+5.9
*1: Sales and profit of CNA (ex *2: Total amount of Operating p						ht-of-use asset	ts) and Amortizat	ion (Intangible	assets)	

• This slide shows the forecast for the Lifestyle segment by divisional company.



- This slide shows updates of the progress in our initiatives for the three businesses we identified as growth areas. Changes from the previous announcement are underlined in blue.
- In the automotive battery business, we have made progress in establishing supply chain in the US Free Trade Agreement (FTA) countries, as well as expanding sales channel.
- In the supply chain management software business, we announced two acquisitions.
- In the air quality & air-conditioning business, hydronic system business showed progress as shown in this slide.
- We will respond flexibly to the changes in business environment, and always continue to enhance our business competitiveness toward future growth.

		in range of achievin ed to fall short of tar	-	-		
■ Group Strategy Br	riefing prese	ntation (April 1, 2022)	-	-		(yen: billions)
2 Medium-term M	anagement Inc	dicators: KGI	ſ	FY3/23 FY3/24	520.7 866.9	
Cumulative operating CF	(FY23-FY25)	2.0 trillion yen		FY3/25 (Rei (amount requir	mainder) 6	
ROE	(FY25)	10% or more		FY3/23 FY3/24	7.8% 10.9%	
Cumulative OP	(FY23-FY25)	1.5 trillion yen	Ĺ	FY3/25(e)	<b>7.0%</b> 288.6	
Improve ca thorough enhance	ash generation ca ement of busines		· · · · .	FY3/24 FY3/25(e)	361.0 380.0	
Panasonic Group © 2022 Ressente Heidnes Concerter		9	L	Cumulative	: Approx. '	l trillion yen

- Finally, let me explain the outlook of our medium-term management indicators, or KGIs.
- These are the three KGIs presented at the Group Strategy Briefing in April 2022. The progress is shown on the right side.
- For cumulative operating cash flows, if we subtract the 2-year results from the goal of 2 trillion yen, the remainder is slightly above 600 billion yen. We are within range of achieving our target. We believe management emphasizing cash flows is taking root.
- For ROE, we reached our goal of 10% in FY3/24, however the forecast for FY3/25 is 7.0%, which is below target.
- As for cumulative operating profit, the estimated 3-year total with the FY3/25 forecast announced today is approximately 1 trillion yen, also below target.
- Looking at each business, there were external factors such as unexpected market deteriorations. Nevertheless, being unable to reach the KGIs shows that our effort to enhance competitiveness is still only at the half-way mark.
   From our review of the situation, we still need to build speed and capability in responding to changes in the business environment.
- A review of these summaries and future initiatives will be given by Group CEO Kusumi at the Group Strategy Briefing to be held on May 17, 2024.

# **Panasonic Group**

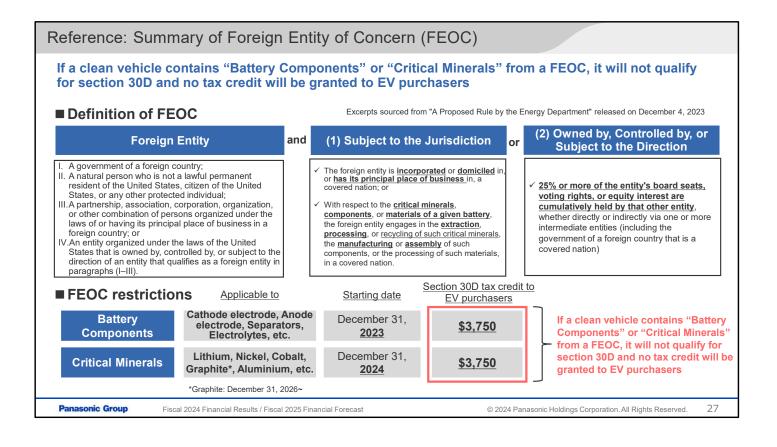
• Thank you very much for your kind attention.

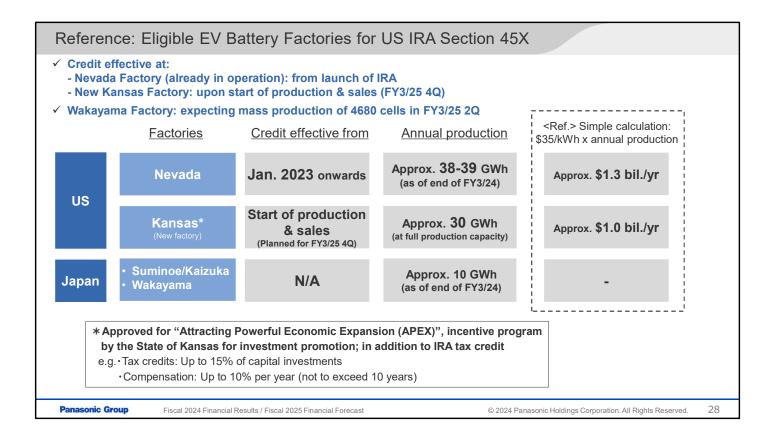
#### Disclaimer Regarding Forward-Looking Statements

Disclaimer Regarding Forward-Looking Statements about Panasonic Holdings Corporation (Panasonic HD) and its Group companies (the Panasonic Group). To the extent that statements in this presentation do not relate to historical or current facts, they constitute forward-looking statements. These forward-looking statements are doeled to the Panasonic Group in light of the information currently available to it, and involve known and unknown risks, uncertainties and other factors may cause the Panasonic Group by statul results, performance, achievements or financial position to be matenally different from any future results, performance, achievements or financial position to publicly update any forward-looking statements after the date of presentation. Investors are advised to consult any further disclosures by Panasonic HD undertakes no obligation to publicly update any forward-looking statements after the date of presentation. Investors are advised to consult any further disclosures by Panasonic HD in this subsequent filings under the Financial Instrument and Exchange Act of Jagan other publicly disclosed documents.

Reference	e: Our Advant	ages with	Reg	ards t	o US	IRA						
Our A	dvantages	<ul> <li>✓ <u>Stable</u> (New K</li> <li>✓ <u>Strong</u></li> <li>✓ <u>Panase</u></li> </ul>	ansas custo	factory mer ba	under I <mark>se bu</mark>	const ilt in N	ruction lorth / ts are	) Americ FEOC	<u>a</u> *-comp	bliant		
IRA	<ul> <li>Panasonic's battery components are FEOC*-compliant *FEOC: Foreign Entity of Concern If a clean vehicle is not FEOC-compliant, it will not be eligible for Section 30 Production/sales at Nevada <u>already eligible upon IRA enforcement (end of Dec. 2022 )</u> * Kansas <u>expected to be eligible when production/sales start (in FY3/25 4Q)</u> * <u>Currently, requirements indicated below are met; Expected to meet going forward</u> even with stricter requirements * <u>Our battery components are FEOC-compliant</u> (rules applied from end of Dec. 2023); <u>Qualification for 30D remains unchanged</u></li> </ul>											
Section 30D	requirements (va	liue-based thre	2023	2024	2025	2026	2027	2028	2029	Outlook of FEOC compliance, based on our current supply chain		
Battery	Manufactured or a North America	ssembled in	50%	60%	60%	70%	80%	90%	100%	Compliant		
components	FEOC rules applie	ed from:		Decembe	er 31, 2023	~		·				
Critical	Extracted or proce FTA country	essed in US-	40%	50%	60%	70%	80%	80%	80%	Some critical minerals will not be compliant		
minerals	FEOC rules to app	oly from:				er 31, 202	1			⇒ Build FEOC-compliant supply chain		
			Ň	leeting	require	ments	and al	so FEC	C-com	*Graphite: December 31, 2026~		
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IRA: Enacted in August 2022, aimed to reduce excessive Panasonic Energy's business expected to be eligible for Proposed rules for section 45X released in December 2	or "battery cell (\$35/kWh)" in section 45X
Section 45X (Advanced Manufacturing Production Credit)	Section 30D (EV Credit)
<ul> <li>Overview: Tax credit for sales of EV batteries, etc.</li> <li>Enforcement: December 31, 2022</li> <li>Effective: 2023 - 2032 (10 years)</li> <li>Eligibility &amp; tax credit amount: <ul> <li>Battery cell: \$35/kWh</li> <li>Battery module: \$10/kWh</li> <li>Tax credit starts to be reduced from 2030 2030: Reduced by 25%, 2031: 50%, 2032: 75%</li> </ul> </li> <li>Conditions: <ul> <li>Battery cells &amp; modules produced in US</li> <li>Credits will be given based on sales volume (in kWh)</li> </ul> </li> </ul>	<ul> <li>Overview: Tax credit for purchases of EVs</li> <li>Enforcement: December 31, 2022</li> <li>Effective: 2023 - 2032 (10 years)</li> <li>Eligibility &amp; tax credit amount:         <ul> <li>New car: up to \$7,500</li> <li>Used car: 30% of purchase value, up to \$4,000</li> </ul> </li> <li>Conditions:         <ul> <li>Eligibility: Vehicles assembled in North America (US, Canada, Mexico)</li> <li>Conditions for new cars:</li> <li>Battery components produced &amp; assembled*<sup>2</sup> in North America \$3,750 Critical minerals extracted &amp; processed*<sup>2</sup> within FTA countries* \$3,750</li> <li>*1 Atthough Japan is not an FTA country, conditions have been relaxed to include Japan</li> <li>*2 Yearly thresholds set for extraction/production locations of battery components &amp; critical minerals: £EOC restrictions apply (battery components 2024-, critical minerals*: 2025-)</li> </ul> </li> </ul>
Proposed rules released in December 2023 (No major changes; public hearing conducted)	<ul> <li>Detailed rules announced in March 2023</li> <li>Definition of Foreign Entity of Concern (FEOC) announced in December 2023</li> </ul>





### Reference: FY3/24 Full-year Results (vs. Forecast as of April 24, 2024)

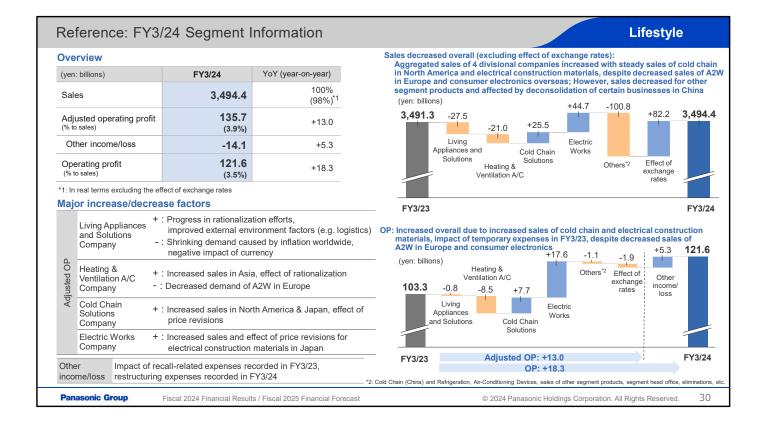
#### (yen: billions)

	FY3/24 Results	FY3/24 Forecast (as of April 24, 2024)	Difference
Sales	8,496.4	8,500.0	-3.6
Adjusted operating profit *1 (% to sales)	<b>390.0</b> (4.6%)	390.0 (4.6%)	±0.0
Other income/loss *2	-29.0	-30.0	+1.0
Operating profit (% to sales)	<b>361.0</b> (4.2%)	360.0 (4.2%)	+1.0
Profit before income taxes (% to sales)	<b>425.2</b> (5.0%)	425.0 (5.0%)	+0.2
Net profit attributable to Panasonic Holdings Corporation stockholders (% to sales)	<b>444.0</b> *4 (5.2%)	440.0 <sup>*4</sup> (5.2%)	+4.0
EPS * <sup>3</sup>	190.21 yen	188.50 yen	+1.71 yen

\*1: Sales - Cost of sales - SG&A \*2: "Other income (expenses), net" + "Share of profit (loss) of investments accounted for using the equity method" as indicated in the Consolidated Statements of Profit or Loss of the news release \*3: Basic earnings per share attributable to Panasonic Holdings Corporation stockholders \*4: Including recording of deferred tax assets, etc. (121.3 bil. yen) with the liquidation of Panasonic Liquid Crystal Display Co., Ltd. (through Special Liquidation) and its debts waiver, resolved by the Board of Directors

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## Reference: FY3/24 Segment Information

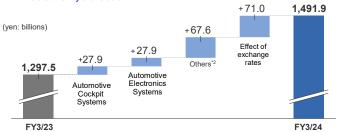
#### **Overview** FY3/24 YoY (year-on-year) (yen: billions) 115% 1,491.9 Sales (110%) \*1 Adjusted operating profit (% to sales) 41.2 +27.0 (2.8%) Other income/loss 1.6 -0.4 42.8 Operating profit +26.6 (% to sales) (2.9%)

\*1: In real terms excluding the effect of exchange rates

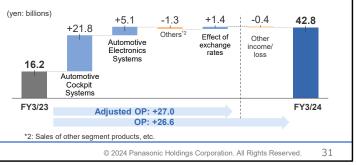
#### Major increase/decrease factors

Adjusted OP	Automotive Cockpit Systems	<ul> <li>+ : Improved with increased sales, price revisions to counter price hikes in parts &amp; materials, rationalization</li> <li>: Persisting impact of increased fixed costs (increased personnel expenses) and price hikes in parts &amp; materials</li> </ul>
Adjust	Automotive Electronics Systems	<ul> <li>+ : Improved with increased sales, price revisions to counter price hikes in parts &amp; materials, rationalization</li> <li>: Persisting impact of increased fixed costs (increased personnel expenses) and price hikes in parts &amp; materials</li> </ul>
Othe	er income/loss Impa	ct of insurance reimbursement in FY3/23
Panas	sonic Group	Fiscal 2024 Financial Results / Fiscal 2025 Financial Forecast

Sales: Increased due to gradual recovery trend in automobile production as well as currency translation



OP: Increased due mainly to increased sales, price revisions to counter price hikes in parts & materials, and rationalization, despite persisting impact of increased fixed costs (increased personnel expenses) and price hikes in parts & materials



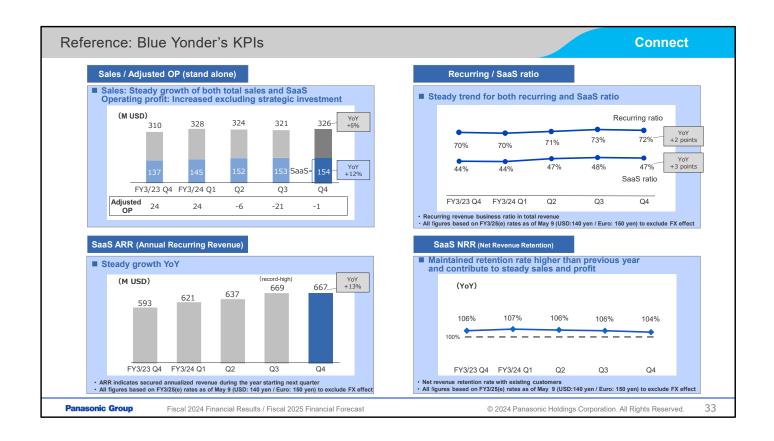
#### Automotive

#### Reference: FY3/24 Segment Information Connect Overview Sales: Increased overall due to increased sales of Avionics, Gemba Solutions and (yen: billions) FY3/24 YoY (year-on-year) **Blue Yonder** (yen: billions) Avionics 107% Sales 1,202.8 Gemba Solutions (103%)\*1 + 52.2 1,202.8 Others -21.0 -44.3 Media Entertainment + 58.0 +5.0 +8.6 +30.8 Adjusted operating profit (% to sales) 44.9 +17.2 -10.2 Impact of accounting 1,121.2 + 2.5 ΒY (3.7%) Effect of Process treatment related exchange Other income/loss -4.5 +2.8 Mobile to BY acquisition rates Automation Solutions 40.4 Operating profit +20.0 (% to sales (3.4%) \*1: In real terms excluding the effect of exchange rates FY3/23 FY3/24 Major increase/decrease factors OP: Increased due to increased sales of Avionics and Gemba Solutions, as well + : Increased sales of in-flight entertainment (IFE) systems, as improved profitability of Mobile Solutions, offsetting decreased sales of connectivity and repair & maintenance services due to steady demand trend continuing in aviation market Avionics **Process Automation** Effect of exchange rates Process Automation -: Decreased sales by decreased demand affected by Avionics (yen: billions) +23.8 -24.7 continuing market slowdown in China Gemba РР +2.8 40.4 Solutions Media - : Decreased sales of projectors by market slowdown in US Media Entertainment +2.9 Adjusted +7.8 -6.0 Entertainment and China +2.5 +1.5 Other + : Increased profit with increased sales and improved marginal profit, as well as reduced fixed costs Others Impact of account +11.2 Mobile Solutions ncome loss ΒY + : Increased sales obtaining orders of large-scale solution-20.4 Gemba Solutions -1.8 treatment related type projects in Japan to BY acquisition Process \_ Blue Yonder (BY) Mobile Solutions - : Decreased due to increased strategic investments Automation 1 7 Adjusted OP: +17.2 FY3/23 FY3/24 Other income/loss Impact of recording restructuring expenses in FY3/23 OP: +20.0

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#### Reference: FY3/25 Forecast of Blue Yonder

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Continue to make strategic investment to establish the foundation for SaaS business in FY3/25

# Adjusted OP (stand alone) excluding strategic investment is expected to increase significantly with steady progress of investment effect in FY3/25

Breakdown of adjusted operating profit (yen: billions)

			FY3/25 Forecast	FY3/24 Results	YoY
	Adjusted OP (excl. investments)	(1) - a - b	25.2	11.9	+13.3
(Blue Yonder)	(Additional strategic investment) *1	а	(-12.0)	(-9.8)	(-2.2)
	(Synergy investment) <sup>*2</sup>	b	(-4.2)	(-2.9)	(-1.3)
	Adjusted OP	(1)	9.0	-0.8	+9.8
Panasonic	Amortization expenses related to acquisition	(2)	-24.4	-23.1	-1.3
Group consolidated-	Temporary accounting treatment related to acquisition	(3)	-0.2	-0.3	+0.1
basis	Adjusted OP	(1)+(2)+(3)	-15.6	-24.2	+8.6

\*1: Additional strategic investment of USD 200M (1 USD=140 yen) planned for 3 years from FY3/24 to FY3/26

\*2: Strategic investment to generate synergy with Panasonic Group

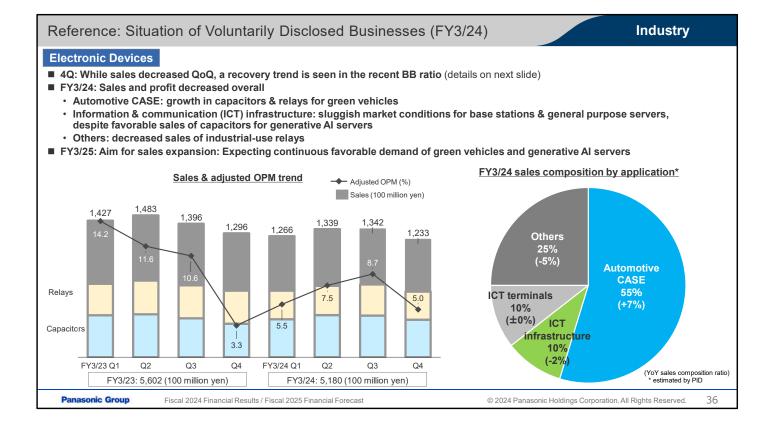
Panasonic Group

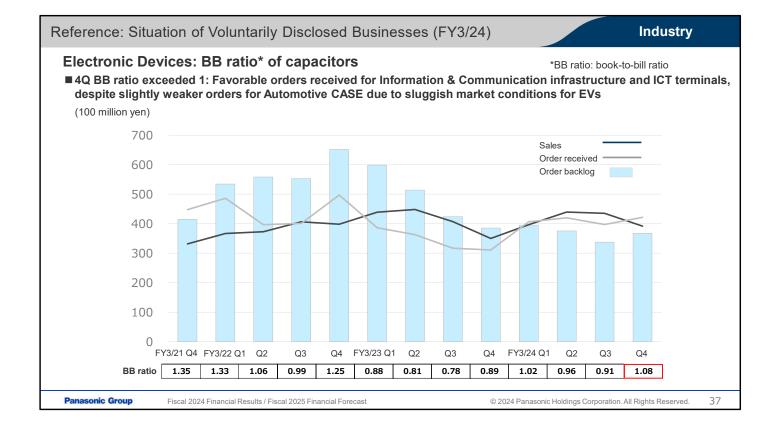
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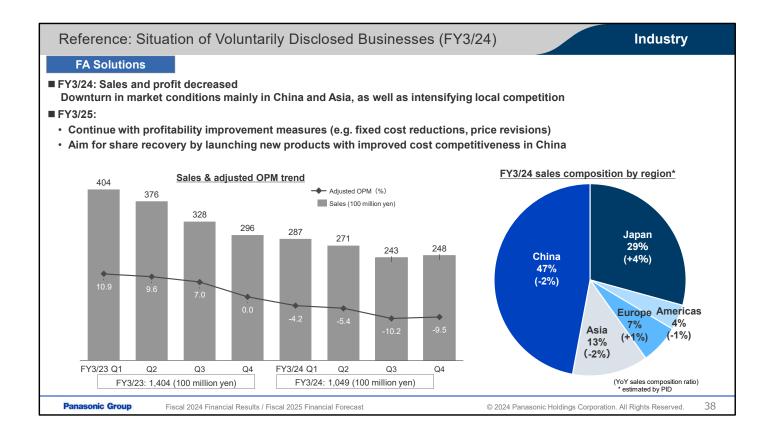
### Reference: FY3/24 Segment Information

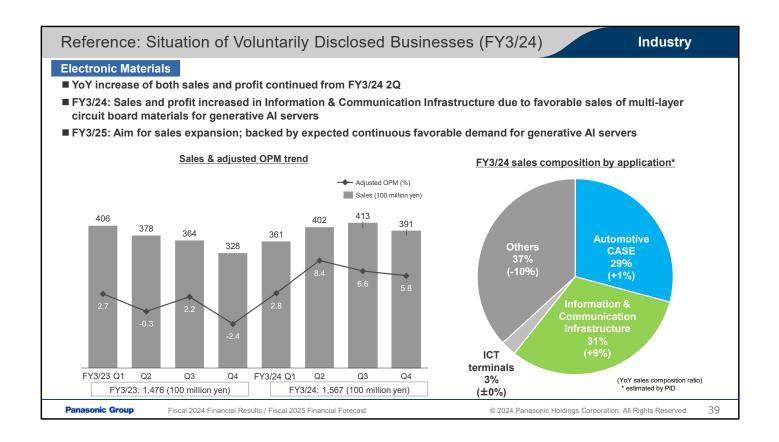
## Industry

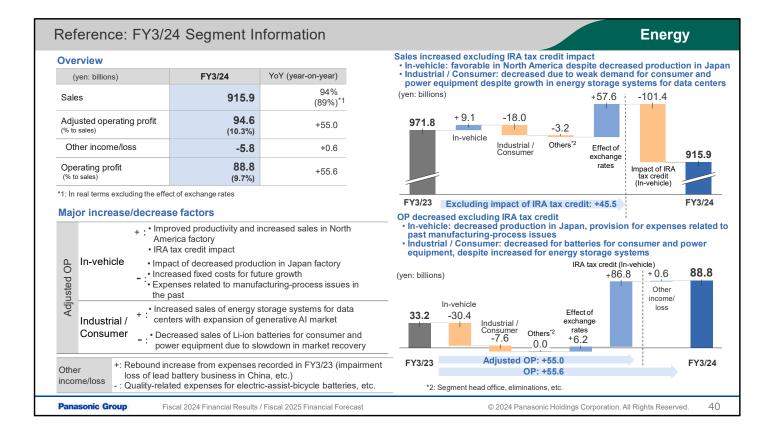
			Sales: Decreased due mainly to downturn in market conditions in China, and chang
FY3/24	YoY (year-on-year)	PID Products <sup>*1</sup>	in semiconductor sales channel for Electronic Devices, despite increased sal of products for green vehicles (capacitors, relays) and products for generativ Al servers (capacitors, multi-layer circuit board materials)
1,042.6	91% (87%) <sup>*2</sup>	919.0	(yen: billions) <b>1.149.9</b> -65.5
<b>31.2</b> (3.0%)	-32.1	29.0 (3.2%)	-38.9 +2.4 -51.0 +45.7 <b>1,042.6</b>
-0.1	-3.6	-0.5	Devices FA Electronic
<b>31.1</b> (3.0%)	-35.7	28.5 (3.1%)	Solutions Materials Others <sup>*3</sup> Effect of exchange rates
tive AI servers <sup>'</sup> sed sales (e.g. ii	ndustrial-use rela	ays, capacitors for	FY3/23 FY3/24 OP: Decreased due to decreased sales affected by downturn in market conditions despite price revisions & rationalization to counter price hikes in raw material energy costs, as well as effect of yen depreciation (yen: billions) 66.8 -32.1
cost reduction sed sales due to ning demand for nent (e.g. East A sed sales of mult	market conditio semiconductor r sia) and weaker i-layer circuit boa	n in China and elated capital product mix ard materials for	Electronic Electronic Devices FA Solutions Electronic FA FA FA FA FA FA FA FA FA FA
menses related	to site re-organiz	zation in FY3/23	FY3/23 Adjusted OP: -32.1 FY3/24
	1,042.6 31.2 (3.0%) -0.1 31.1 (3.0%) ry Co., Ltd.) products of exchange rates a factors ed sales of capa tive AI servers sed sales of capa tive AI servers sed sales (e.g. ii purpose server ost reduction sed sales due to hing demand for nent (e.g. East A ed sales of mult tive AI servers, p	FY3/24       (year-on-year)         1,042.6       91% (87%) <sup>2</sup> 31.2       -32.1         (3.0%)       -32.1         -0.1       -3.6         31.1       -35.7         (3.0%)       -35.7         ry Co., Ltd.) products exclude sales of oth of exchange rates         ed sales of capacitors for green tive Al servers sed sales (e.g. industrial-use rela purpose servers) and weaker p ost reduction sed sales due to market condition ing demand for semiconductor r inent (e.g. East Asia) and weaker         ed sales of multi-layer circuit boo tive Al servers, price revision and tive Al servers, price revision and	FY3/24         (year-on-year)         Products*1           1,042.6         91% (87%) <sup>2</sup> 919.0           31.2 (3.0%)         -32.1         29.0 (3.2%)           -0.1         -3.6         -0.5           31.1 (3.0%)         -35.7         28.5 (3.1%)           ry Co., Ltd.) products exclude sales of other segment products of exchange rates         9           ed sales of capacitors for green vehicles and tive AI servers sed sales (e.g. industrial-use relays, capacitors for purpose servers) and weaker product mix











(yen: billions)			
	FY3/24	FY3/23	YoY (year-on-year)
Operating profit	361.0	288.6	+72.4
Non-operating income/loss	64.2	27.8	+36.4
Profit before income taxes	425.2	316.4	+108.8
Income taxes	40.2	-35.8	+76.0
Net profit	465.4	280.6	+184.8
Net profit attributable to Panasonic Holdings Corporation stockholders	444.0	265.5	+178.5
Net profit attributable to non-controlling interests	21.4	15.1	+6.3

(yen: billions) Cumulative Operating CF (FY3/23-FY3/25)		Reference (2-year cumulative results)		ROIC (FY3/25)		
	Initial Target	Current Forecast (as of May 2024)	FY3/23- FY3/24 Cumulative	Progress Rate (vs current forecast)	Initial Target	Current Forecast (as of May 2024
Lifestyle	660.0	516.0	300.3	58%	10.0% or more	6.0%
Automotive	200.0	270.0	169.1	63%	6.4%	10% or more
Connect	260.0	<b>255.0</b> *3	150.0	59%	4.6%	2.6%
Industry	390.0 or more	300.0 or more	217.8	73%	17% or more	6.2%
Energy	330.0	330.0	209.9	64%	12.0% <sup>*1</sup>	9.1%
Group Total	2,000.0	FY3/25 (Remainder) 612.4	1,387.6	69%	ROE 10% or more	ROE 7.0%
*1: Excluding in *2: Including im	get figures from presentat npact of US IRA tax credit npact of US IRA tax credit nacing business (transfer	ion materials of Group Cl and new investment (e.g and new investment (e.g	. Kansas factory)	nd Operating Companies S		

Reference: List c	of Voluntarily Disc	closed Businesses in	n FY3/24
Lifestyle (Panasonic Corporation)	Businesses with Sales Disclosed (Adjusted OP disclosed for underl	ined businesses)	ness Divisions, etc.
Living Appliances and Solutions Company (LAS)	Kitchen Appliances     Laundry Systems and Vacuum Cleaner     Beauty and Personal Care	: Kitchen Appliances BD No : Laundry Systems and Vacuum Cleaner BD : Beauty and Personal Care BD	ote 1: Sales and profit of CNA (except certain businesses) are also included in LAS, HVAC, and EW
Heating & Ventilation A/C Company (HVAC)	Sales disclosed by region (Europe, Japar Major Business Divisions: HVAC BD Euro	n, China & Northeast Asia) ope, Commercial Equipment Solutions BD, Residential	System Equipment BD
Cold Chain Solutions Company (CCS)	-	: Hussmann Corporation, Cold Chain BD	
Electric Works Company (EW)	<ul> <li>Lighting</li> <li>Electrical Construction Materials &amp; Living Energy</li> </ul>	: Lighting BD : Electrical Construction Materials & Living Energy BI	D
China and Northeast Asia Company (CNA)	-	: Smart Life Appliances BD, Building and Housing So	olutions BD, Taiwan BD
Others	-	: Sales of other segment products, segment head off	ice, eliminations, etc.
Automotive (Panasonic Automotive Systems Co., Ltd.)	Automotive Cockpit Systems     Automotive Electronics Systems     Others	: Infotainment Systems BD : HMI Systems BD, Automotive Systems BD, Ficosa I : Sales of other segment products, etc.	International, S.A.
Connect (Panasonic Connect Co., Ltd.)	Avionics     Yrocess Automation     Media Entertainment     Mobile Solutions     Gemba Solutions     Blue Yonder     Others	Panasonic Avionics Corporation, Avionics BU Process Automation BD Media Entertainment BD Mobile Solutions DD Gemba Solutions Company Blue Yonder Holding, Inc. Other businesses, eliminations, etc.	
Industry (Panasonic Industry Co., Ltd.)	Electronic Devices     FA Solutions     Electronic Materials     Others	: Electromechanical Control BD, Industrial Devices BI : Industrial Devices BD : Electronic Materials BD : Electronic Materials CD : Electromechanical Control BD, Sales of other segm	
Energy (Panasonic Energy Co., Ltd.)	<ul> <li>In-vehicle</li> <li>Industrial / Consumer</li> <li>Others</li> </ul>	: Mobility Energy BD : Energy Devices BD, Energy Solutions BD : Segment head office, eliminations, etc.	
Other	Entertainment & Communication     Housing	: Panasonic Entertainment & Communication Co., Lto : Panasonic Housing Solutions Co., Ltd.	d. Note 2: Equity method income/loss of Prime Planet Energy & Solutions, Inc. is included in "Eliminations & adjustments"
Eliminations & adjustments	Eliminations of intersegment transactions	, adjustments of profits and losses not attributable to any s	segments, and adjustments of consolidations, etc.
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Lifestyle (Panasonic Corporation)	Businesses with Sales Disclosed (Adjusted OP disclosed for underli	Major Busin	ess Divisions, etc.	Change from FY3/24
Living Appliances and Solutions Company (LAS)	Kitchen Appliances     Laundry Systems and Vacuum Cleaner     Beauty and Personal Care	: Kitchen Appliances BD No : Laundry Systems and Vacuum Cleaner BD : Beauty and Personal Care BD		except certain businesses) are also included in
Heating & Ventilation A/C Company (HVAC)	Sales disclosed by region (Europe, Japan Major Business Divisions: HVAC BD Euro	, China & Northeast Asia) pe, Commercial Equipment Solutions BD, Residential S	System Equipment BD	
Cold Chain Solutions Company (CCS)	-	: Hussmann Corporation, Cold Chain BD		
Electric Works Company (EW)	<ul> <li>Lighting</li> <li>Electrical Construction Materials &amp; Living Energy</li> </ul>	: Lighting BD : Electrical Construction Materials & Living Energy BD		
China and Northeast Asia Company (CNA)	-	: Smart Life Appliances BD, Building and Housing Sole	utions BD, Taiwan BD	
Others	-	: Sales of other segment products, segment head offic	ce, eliminations, etc.	
Automotive (Panasonic Automotive Systems Co., Ltd.)	Automotive Cockpit Systems     Automotive Electronics Systems     Others	: Infotainment Systems BD : HMI Systems BD, Automotive Systems BD, Ficosa Ir : Sales of other segment products, etc.	nternational, S.A.	
Connect (Panasonic Connect Co., Ltd.)	Avionics     Yrocess Automation     Media Entertainment     Mobile Solutions     Gemba Solutions     Blue Yonder     Others	: Panasonic Avionics Corporation, Avionics BU : Process Automation BD : Media Entertainment BD : Mobile Solutions BD : Gemba Solutions Company : Blue Yonder Holding, Inc. : Other Dusinesses, eliminations, etc.	transf	a Entertainment BD's imaging business erred from Panasonic Connect Co., Ltd. to Panasonic ainment & Communication Co., Ltd. as of April 1, 202
Industry (Panasonic Industry Co., Ltd.)	Electronic Devices     FA Solutions     Electronic Materials     Others	: Electromechanical Control BD, Industrial Devices BD : Industrial Devices BD : Electronic Materials BD : Electromechanical Control BD, Sales of other segme	,	
Energy (Panasonic Energy Co., Ltd.)	<ul> <li>In-vehicle</li> <li>Industrial / Consumer</li> <li>Others</li> </ul>	: Mobility Energy BD : Energy Devices BD, Energy Solutions BD : Segment head office, eliminations, etc.		
Other	Entertainment & Communication     Housing	: Panasonic Entertainment & Communication Co., Ltd. : Panasonic Housing Solutions Co., Ltd.	noto o. Equity mou	od income/loss of Prime Planet Energy & Solutions, Ir in "Eliminations & adjustments"