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*FOR IMMEDIATE RELEASE*

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**Panasonic Comments on Media Reports about PDP Business Strategy**

Osaka, Japan, October 9, 2013 -- Panasonic Corporation ([TSE:6752] "Panasonic") today commented on certain media report about its PDP business strategy. The media report is not on any official announcements by Panasonic. Though the Company has been studying various plans for the strategy of the business, nothing has been decided.

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