Panasonic Group Operating Companies' Strategy Briefings 2023

June 1, 2023 Hirokazu Umeda, Group CFO Panasonic Holdings Corporation

^{2.} In this presentation, "Fiscal 2024" or "FY3/24" refers to the year ending March 31, 2024.

Schedule of Operating Companies Strategy Briefing

June 1 (JST) June 2 (JST)

Opening remarks by Group CFO	13:00 - 13:05	Panasonic Corporation (Lifestyle segment) (Presentation + Q&A session)		13:00 - 13:50
Panasonic Automotive	13:05 - 13:55		HVAC system	14:00 - 14:15
Systems Co., Ltd.		Priority Businesses	Overseas electrical construction materials	14:15 - 14:30
Panasonic Connect Co., Ltd.	14:10 - 15:10		Energy solutions	14:30 - 14:40
Panasonic Industry Co., Ltd.	15:25 - 16:15		Home appliances in Japan	14:40 - 14:55
			Q&A session	14:55 - 15:35
Panasonic Energy Co., Ltd.	16:30 - 17:30	Overall Q&A	15:45 - 16:05	

Note: Q&A followed by presentation at each session

Note: Energy solutions includes hydrogen related businesses

Panasonic Group

Disclaimer Regarding Forward-looking Statements

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The risks. uncertainties and other factors referred to above include, but are not limited to, economic conditions, particularly consumer spending and corporate capital expenditures in the Americas, Europe, Japan, China and other Asian countries; volatility in demand for electronic equipment and components from business and industrial customers, as well as consumers in many product and geographical markets; the possibility that the spread of the novel coronavirus infections may adversely affect business activities of the Panasonic Group; the possibility that excessive currency rate fluctuations of the U.S. dollar, the euro, the Chinese yuan and other currencies against the ven may adversely affect costs and prices of Panasonic Group's products and services and certain other transactions that are denominated in these foreign currencies; the possibility of the Panasonic Group incurring additional costs of raising funds, because of changes in the fund raising environment including interest rate fluctuations; the possibility of the Panasonic Group not being able to respond to rapid technological changes and changing consumer preferences with timely and cost-effective introductions of new products in markets that are highly competitive in terms of both price and technology; the possibility of not achieving expected results or incurring unexpected losses in connection with the alliances or mergers and acquisitions; occurrence and continuation of supply disruption or soaring prices of raw materials or transportation; the possibility of not being able to achieve its business objectives through joint ventures and other collaborative agreements with other companies, including due to the pressure of price reduction exceeding that which can be achieved by its effort and decrease in demand for products from business partners which Panasonic Group highly depends on in BtoB business areas; the possibility of not achieving expected benefits in connection with the transition to a new organizational system in which Panasonic is a holding company; the possibility of the Panasonic Group not being able to maintain competitive strength in many product and geographical areas; the possibility of incurring expenses resulting from any defects in products or services of the Panasonic Group; the possibility that the Panasonic Group may face intellectual property infringement claims by third parties; current and potential, direct and indirect restrictions imposed in Japan or other countries over trade, manufacturing, labor and operations; failures in proper tackling of environmental issues or taking initiatives in responsible procurement activities in the supply chain; restrictions, costs or legal liability relating to laws and regulations or failures in internal controls; fluctuations in market prices of securities and other financial assets in which the Panasonic Group has holdings or changes in valuation of non-financial assets, including property, plant and equipment, goodwill and deferred tax assets; future changes or revisions to accounting policies or accounting rules; the possibility of incurring expenses resulting from a leakage of customers' or confidential information from Panasonic Group systems due to unauthorized access or a detection of vulnerability of network-connected products of the Panasonic Group; as well as natural disasters including earthquakes, prevalence of infectious diseases throughout the world, and other events that may negatively impact business activities of the Panasonic Group. The factors listed above are not all-inclusive and further information is contained in the most recent English translated version of Panasonic HD's securities reports under the FIEA and any other documents which are disclosed on its website.

(Reference) List of Voluntarily Disclosed Businesses in FY3/24

	Lifestyle (Panasonic Corporation)	Businesses with Sales Disclosed (Adjusted OP will also be disclosed	for underlined businesses)	//ajor Busir	ness Divisions, etc.			
	Living Appliances and Solutions Company (LAS)	Kitchen AppliancesLaundry Systems and Vacuum CleanerBeauty and Personal Care	: Kitchen Appliances BD r : Laundry Systems and Vacuum Cleaner : Beauty and Personal Care BD	No BD	ote 1: Sales and profit of CNA (except certain LAS, HVAC, and EW	businesses) are also included in		
	Heating & Ventilation A/C Company (HVAC)	Sales disclosed by region (Europe, Japan Major Business Divisions: HVAC BD Eur						
	Cold Chain Solutions Company (CCS)	-	: Hussmann Corporation, Cold Chain BD					
	Electric Works Company (EW)	LightingElectrical Construction Materials & Living Energy	: Lighting BD : Electrical Construction Materials & Livin	g Energy BD				
	China and Northeast Asia Company (CNA) Others		: Smart Life Appliances BD, Building and					
	Guioio	<u>-</u>	: Sales of other segment products, segm	ent nead om	ce, eliminations, etc.			
(Pa	Automotive anasonic Automotive Systems Co., Ltd.)	Automotive Cockpit Systems Automotive Electronics Systems Others	: Infotainment Systems BD : HMI Systems BD, Automotive Systems : Sales of other segment products, etc.	BD, Ficosa I	nternational, S.A.			
(1	Connect Panasonic Connect Co., Ltd.)	 Avionics Process Automation Media Entertainment Mobile Solutions Gemba Solutions Blue Yonder Others 	 : Panasonic Avionics Corporation, Avioni : Process Automation BD : Media Entertainment BD : Mobile Solutions BD : Gemba Solutions Company : Blue Yonder Holding, Inc. : Other businesses, eliminations, etc. 	es BU				
(F	Industry Panasonic Industry Co., Ltd.)	 Electronic Devices FA Solutions Electronic Materials Others 	Electromechanical Control BD, Industrial Industrial Devices BD Electronic Materials BD Electromechanical Control BD, Sales of	other segme	ent products, eliminations, etc.			
(Energy Panasonic Energy Co., Ltd.)	In-vehicleIndustrial / ConsumerOthers	: Mobility Energy BD : Energy Devices BD, Energy Solutions B : Segment head office, eliminations, etc.					
	Other	Entertainment & Communication Housing	: Panasonic Entertainment & Communica : Panasonic Housing Solutions Co., Ltd.	tion Co., Ltd	Note 2: Equity method income/los is included in "Elimination"	ss of Prime Planet Energy & Solutions, Inc. ns & adjustments"		
	Eliminations & adjustments	• Eliminations of intersegment transactions, adjustments of profits and losses not attributable to any segments, and adjustments of consolidations, etc.						