Panasonic

Progress in Medium- to Long-term Strategy

June 7, 2024

Masahiro Shinada, CEO Panasonic Corporation

Overall Structure of Today's Presentation



Note: Separate presentations are planned for the Heating & Ventilation A/C Company and Cold Chain Solutions Company.

Structure of This Presentation

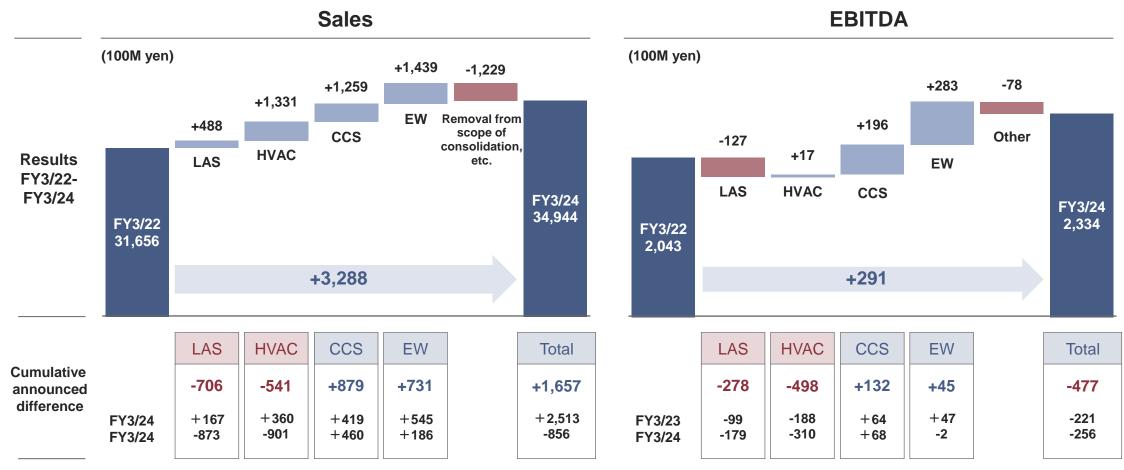
O. Review of two-years medium term	Review of two-years medium term (1) Company-wide/by business	Review of two-years medium term (2) Main factors for falling short	
1. Goals from the establishment of Panasonic Corporation	Goals from the establishment of Panasonic Corporation	Organizational structure aligned with the industry	
	Three-years medium term forecast (by Divisional Company)	Three-years medium term forecast (by priority business)	Direction of efforts to strengthen competitiveness
2. Becoming a strong group of companies	(1) Businesses that have strengthened competitiveness	(2) Businesses that are strengthening competitiveness	(3) Businesses moving ahead with structural reforms
	Management targets of next medium term	Toward Fiscal 2031	

O. Review of two-years medium term



Review of Two-years Medium Term (1) Company-wide/by Business

Overall, EW and CCS led the way with higher sales and profits, but LAS saw lower profits and HVAC remained flat. Upward revisions made to EW and CCS compared to forecasts, but LAS and HVAC fell far short of their targets, leaving issues unresolved.



LAS: Living Appliances and Solutions Company

CCS: Cold Chain Solutions Company

Note: Gap with FY3/23 and FY3/24 forecasts



Review of Two-years Medium Term (2) Main Factors for Falling Short

In addition to the worsening business environment, lack of and delay in efforts to strengthen competitiveness were the main reasons for not achieving the target Main factors for falling short of the plan

HVAC

Cumulative announced difference

Sales -541

EBITDA -498

LAS

Cumulative announced difference

-706 Sales

EBITDA -278

(100M yen)

A2W

 Although total demand was expected to grow and our market share increase slightly along with it, total demand weakened significantly, and we have not been able to increase market share, resulting in sales (-50.0 billion yen) and profit (-25.0 billion yen) falling short of targets.



- RAC/CAC fell short of the plan (-3.0 billion yen) and had low profitability due to insufficient price responsiveness to changes in the environment.
- One-off expenses for dehumidifier recall (over -25.0 billion yen)



- In addition to a greater-than-expected deterioration in overall demand, market share also worsened.
- Implemented price and cost reforms to counteract the worsening environment, but this did not offset the decline in sales and profits fell short (over -10.0 billion yen)

Overseas

 Total demand deteriorated globally, and we were unable to increase market share in China and other markets, resulting in a sales decline (over -30.0 billion yen) and profit (over -10.0 billion yen) short of targets.

- *1 A2W: Heat pump-type water heaters, chillers, hot water heaters
- *2 A2A: Room air conditioners, commercial air conditioning, air quality equipment (ventilation fans, heat exchangers, air purifiers, etc.), engineerina



Differentiation and restructure growth strategy in priority countries

(See P12)

Improve RAC/CAC profitability and promote growth of integrated air quality and air conditioning system

(See P14)



In addition to distribution reforms, build out global cost competitiveness (See P13)



Expand product/cost competitiveness through Japan-China-Asia collaboration

(See P13)

5/19

1. Goals from the establishment of Panasonic Corporation

Goals from the Establishment of Panasonic Corporation

Aim for management that continuously transforms over the long-term

Before

- Short-term oriented and limited to responding to changing circumstances
- Failure to consistently manage from a medium- to long-term perspective
- Insufficient investment to boost growth and compared to competitors
- Lagging behind the competition in terms of cost competitiveness due to only individual optimization operations in each department

As a result, low growth rate and unable to overcome low profitability

After Executing decision to transition to management that continuously makes changes from a long-term perspective (1) Competition strategy based on positioning of each business (2) Focus on investment (3) Strengthen operational capabilities company-wide After Executing decision to transition to management that management that continuously makes changes from a long-term perspective This document supplemental materials

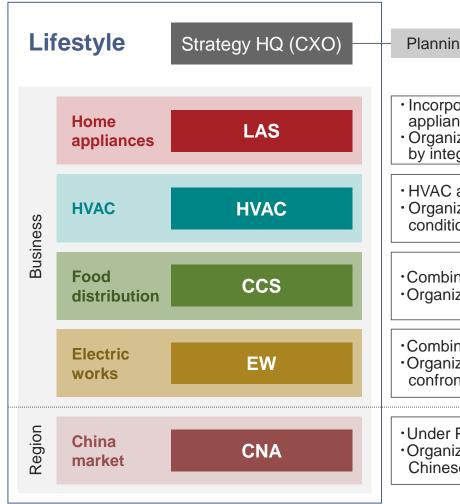
Purpose of establishment

- Panasonic Corporation was newly established to position the Lifestyle area as the priority of the Group and to demonstrate the comprehensive strength of the Group in the same segment
- Established separate divisional companies for each industry under Panasonic Corporation to promote "autonomous management" from a "long-term perspective".



Organizational Structure Aligned with the Industry

Established divisional companies to build competitive advantages through integration of development, manufacturing, and sales in aligned industries



Planning and execution of company-wide strategy

Organizational design of divisional companies

- · Incorporates marketing and recycling organizations into the home appliances business unit
- · Organization aiming to strengthen competitiveness of home appliances by integrating development, manufacturing and sales
- HVAC and device organizations
- · Organization aiming to create new value by integrating air quality, air conditioning, and devices
- ·Combination of Cold Chain in Japan and Hussmann in the US
- ·Organization aiming to grow profitability globally in the food domain
- ·Combination of electric works and energy solutions businesses
- ·Organization that can pave the way for solutions to energy issues confronting each country
- · Under Panasonic Corporation as regional divisional company
- ·Organization that can utilize our strengths in China closely in tune with Chinese customers

Industry position (estimate by Panasonic)

No.1 market share in Japan Top 3 refrigerator/washing machine in ASEAN6

A2W Top share group in Europe

No. 1 market share in Japan-US showcase MIF*1

No. 1 market share in Japan and priority overseas countries (India, Turkey and Vietnam)

No.1 foreign company in market share of home appliances

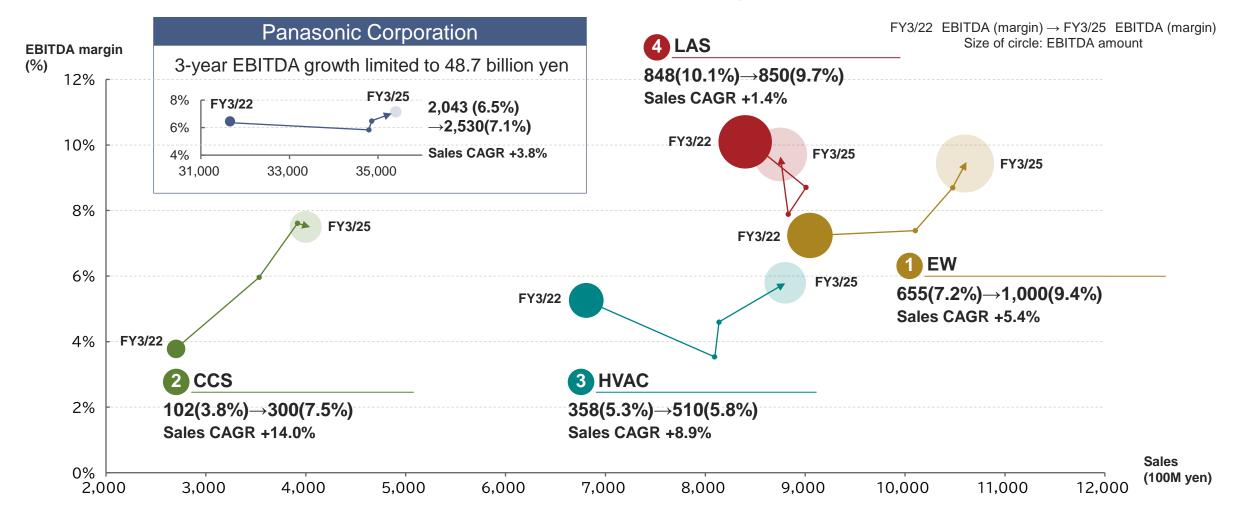
*1 Machine in the field



2. Becoming a strong group of companies

Three-years Medium Term Forecast (by Divisional Company)

- 1 EW and 2 CCS expected to increase profits for third consecutive year amid improving profitability
 - 3 HVAC and 4 LAS will not achieve the initially expected increase in profit

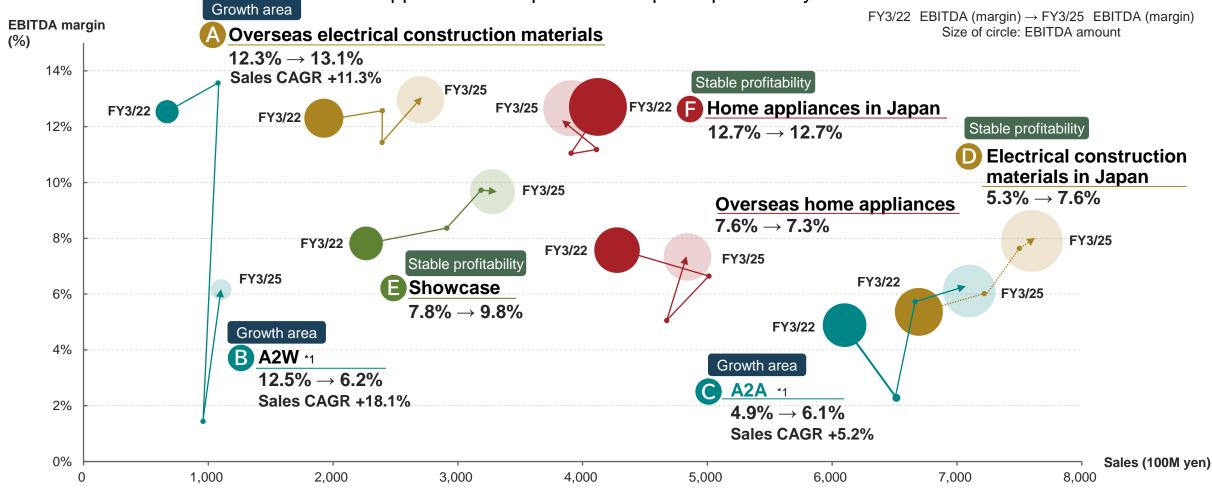


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Three-years Medium Term Forecast (by Priority Business)

In growth areas, A overseas electrical construction materials expand its scale, while BA2W CA2A*1 fail to achieve the expected increase in profit.

Stable profitability: Delectrical construction materials in Japan E showcase improve profitability, but home appliances in Japan fail to improve profitability.



^{*1} Refer to the supplementary materials for the results

^{*2} A2W: Heat pump-type water heaters, chillers, hot water heaters
A2A: Room air conditioners, commercial air conditioning, air quality equipment (ventilation fans, heat exchangers, air purifiers, etc.), engineering

Direction of Efforts to Strengthen Competitiveness

Strengthen competitiveness in accordance with the situation of each business and update the portfolio accordingly

(1) Businesses that have strengthened competitiveness

⇒Working toward high growth and larger profitability

FY3/25 sales: 14,200 (3-year CAGR+7.8%) FY3/25 EBITDA margin: 8.6% (+2.5pt vs. FY3/22)

Overseas electrical construction materials

Growth area

Continue growth investment in three priority overseas countries and invest in peripheral regions as well

Electrical construction materials in Japan

Stable profitability

Harness DX to increase sales added value and raise productivity
Fully deploy solutions business

CR *1

Stable profitability



Growth area

Achieve growth globally with strength of natural refrigerants in Japan-US + expand to other regions centered on DX strategy

(2) Businesses that are strengthening competitiveness
⇒Promoting clear strengthening of competitiveness

FY3/25 sales: 9,900 (3-year CAGR +2.8%) FY3/25 EBITDA margin: 9.4% (-0.9pt vs. FY3/22)

A2W

Continue investment while monitoring future demand and restructure growth strategy using differentiation and measures in priority countries

Home appliances in Japan Stable profitability

Logistics reforms and global cost competitiveness aimed at leading position in domestic home appliances market

Overseas home appliances

Promote growth in priority regions with product and cost strengths driven by Japan-China-Asia collaboration (3) Businesses moving ahead with structural reforms

⇒Prioritizing profit structure improvement

FY3/25 sales: 7,100 (3-year CAGR+5.2%) FY3/25 EBITDA margin: 6.0% (+1.2pt vs. FY3/22)

A2A

Growth area

Leader

candidates

Growth area



Business structure reform

Seek to improve RAC/CAC profitability and promote growth of integrated air quality and air conditioning systems and solutions

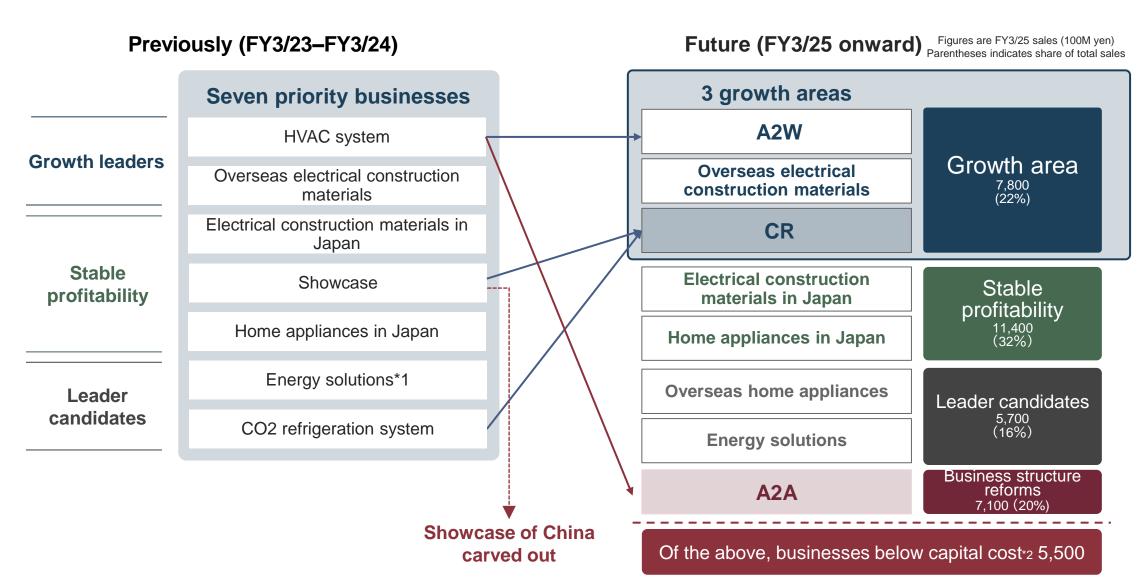
Of the above, businesses below capital cost (FY3/25 sales: 5,500)

⇒ (1) Quickly improve profitability (2) If not possible, set direction



^{*1} Commercial Refrigeration: showcase, CO2 refrigeration system, services and kitchen, etc.

(Reference) Portfolio Update





^{*1} Hydrogen business including fuel cells, storage batteries, solar cells, power conditioners, etc. *2 Excludes businesses in growth areas.

(1) Businesses that have strengthened competitiveness

Strengthening competitiveness based on high market position, with plans for further growth/profitability increase in the future

Progress of efforts to strengthen competitiveness

Strengthened growth foundation and increased sales by double digits in the three priority countries

(India, Turkey, Vietnam)

- Increased production capacity with investments in factories
- Strengthened manufacturing capabilities, sales channels and SCM (3KFS)
- Top market share in three priority countries (CY23 result)

Policies for future growth/profit expansion

Further growth in the three priority countries + area expansion

(1) Three priority countries: Product development (lineup, etc.)

Strengthen proposal capabilities

(2) Area expansion: Enhance sales channels for exports to

nearby countries

Stable profitability

Growth area

Overseas

electrical

construction

materials

Sales CAGR

+11.9%

Electrical construction materials in Japan

EBITDA margin +2.3pt

Stable profitability Growth area

CR
EBITDA margin
+3.7pt

Improved profit structure utilizing high market share

- Improved profitability with pricing policy and by using DX to streamline sales
- Built solutions system to establish the next pillar of growth
- Ratio of solution sales
 +4pt (FY3/24 result: 35%)

Increase added value and expand solutions business

- (1) Expand strength in DX throughout value chain and further improve profit structure
- (2) One-stop customer services involving developmentmanufacturing-sales and expand solutions business using product development

Improved profits mainly in US/Japan \rightarrow Transition to growth phase

- Customer strategy: Narrow down targets (e.g. existing & important, promising growth)
- Product strategy: boost market share with differentiated products
- Increase market share to top tier in both N. America and Japan

Grow globally using strengths in natural refrigerant + DX

- (1) Capture demand for transitioning to natural refrigerants
- (2) Enhance digital and services and establish profit models

E ¥

(2) Businesses that are strengthening competitiveness 1/2

Accelerate efforts to build competitive advantages to expand market share despite current market weakness

View of market situation Key is to strengthen competitiveness in preparation for resurgence of market growth Several years required get back to growth, but Multiple scenarios market expected to grow up to FY3/31 assumed Demand forecast for A2W Growth factors In Europe (1) Carbon neutral (2) Low GWP refrigerant Initial forecast (3) Energy efficiency Current forecast Growth area **HVAC** Change factors A2W (1) European economy (2) Regulations and subsidies 3/2031 (FY) 3/2022 3/2023 3/2024 3/2025 (3) Gas and electricity prices Heat pump-type Winner yet to be determined amid battle for top market water heaters. share chillers, hot water heaters Peers strengthening competitiveness, too Air conditioner Boiler A2W manufacturers manufacturers market share (Panasonic Capturing Capturing heat estimate) Sales CAGR installers pump technology +18.1%

Policies for strengthening competitiveness in the future

Focus on foundation enhancement and differentiation and expansion to priority countries



strategy

X

Priority

country

measures

- Strengthened development-manufacturing-sales centered on European division in 2023
- →Raise productivity through investment based on market conditions

Differentiation

Strengthen product capabilities

- Refrigerant strategy ⇒ Expand sales of A2W as first Japanese company to offer natural refrigerants
- Expand coverage ⇒ Release of A2W for collective housing and light commercial

Create new customer value

- Invest in Innova of Italy
- → Air quality solutions
- · Business alliance with tado° of Germanv
- → Energy efficiency solutions

Deploy measures in each country in accordance with KSF

- (1) Strengthen sales foundation
 - Establish priority regions and commit resources
 - Tap into new channels and installer, etc.
- (2) Enhance maintenance service business

KSF

Germany: lower energy costs and tap into installers France: capture collective housing demand and tap into channel



Regions with

share

Regions to

strengthen

near top market

(growing demand)

^{*} In addition to the above, promote growth in the chiller business for data centers, for which demand is growing, and the water heater business, which is expanding due to decarbonization and energy-saving needs.

Stable profitability

Home

appliances

in Japan

EBITDA margin

±0.0pt

Leader candidates

Overseas

+4.2%

(2) Businesses that are strengthening competitiveness 2/2

Achieve a dominant leadership position in Japan, and promote growth strategies overseas through Japan-China-Asia collaboration

View of market situation

Chinese manufacturers emerging and market bipolarization advancing despite gradual decrease in total demand

 Total demand: decreasing gradually

Consumer trends: polarization

(pursuit of greater value⇔emphasis on price)

emergence of Chinese manufacturers Competition:

including PB *1

⇒ Panasonic will lead industry structural reforms

Profit contribution:

Actual demand-linked SCM **CF** improvement effect: over 10.0 billion ven

New sales scheme (FY3/23-FY3/24)

approx. 10.0 billion yen

Tougher competition with Chinese/Korean manufacturers

weak demand and consumer trend of polarization

due to weaker growth

demand downturn has run its course; set to return to Asia:

growth

Chinese manufacturers moving into Asia

Sluggish growth in China, stronger growth in Asia

· China:

home appliances

Sales CAGR

Policies for strengthening competitiveness in the future

Build a dominant leadership position by addressing market polarization through product and price competitiveness and promotion of distribution reforms

- (1) Enhance lineup of products in high price zone
 - · Raise marginal profit margin using synergistic effects with new sales scheme
- (2) Aggressive strategy in volume zone
 - Plan to provide products/services to PB distribution, in addition to deploying model with greater price competitiveness
- (3) Build competitive advantages using win-win relationships with distributors
 - Expand applicable products for new sales scheme (over 40% of total)*2
 - · Actual demand-linked SCM: expand partner mass sales corporations (70% of throughput)*2*3

Promote growth in priority regions through Japan-China-Asia collaboration

(1) China: Two-pronged product strategy of high value

added/generation focused

Thorough pursuit of global standard costs

Firmly maintain No. 1 position among foreign companies

(2) Asia: Development/introduction of joint China-Asia model

Strengthen price competitiveness by adopting

standard components

Maintain top group position

^{*1} Private brand products

^{*2} FY3/25 plan

^{*3} Percentage of throughput of partners among mass sales corporations.

Growth area

Business structure

Room air

air quality

equipment

engineering

A2A^{*1}

conditioners (RAC),

conditioning(CAC),

(ventilation fans.

heat exchangers.

air purifiers, etc.),

Sales CAGR +5.2%

EBITDA margin

+1.2pt

commercial air

(3) Businesses moving ahead with structural reforms

RAC

CAC

RAC/CAC will place top priority on improving profitability and promoting growth of integrated air quality and air conditioning and solution engineering

View of current situation

RAC/CAC has inferior operational capabilities and low profitability

Integrated air quality and air conditioning will scale up in the future harnessing its uniqueness



Sales and profits up in Asia, etc., but profits in Japan are stagnating

→Management losses occurring due to production lead time overseas

Development efficiency worsened from lack of scale;

unable to offset upfront investment costs

Integration Launched integrated air quality and air conditioning systems and service business

Sales (FY3/24): approx. 10.0 billion yen (1.4x YoY)

China: Expand HVAC systems for passive houses

(FY3/24: increased 5x YoY)

Japan: Expand central air conditioning, heat exchange

and ventilation systems for houses

*2 6C AIR Circulation System (integrated control system for air conditioning, total heat exchanger unit, humidity control module, and Ziaino space sterilizer/deodorizer)

*3 Highly airtight, highly insulated housing

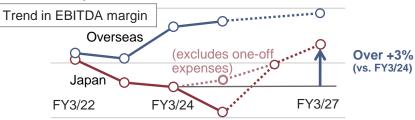
Policies on structural reforms

Give top priority to improving profitability of RAC/CAC Make steady progress in growth of integrated air quality and air conditioning

Customer- and distribution-driven restructuring of domestic business

(1) Reduce management loss, etc., through ECM/SCM reforms ((system of local production for local consumption, common design, rationalization, automation))

(2) Streamline sales costs through expansion of facility routes



Booked one-off expenses for restructuring in FY3/25 (production relocation expenses, etc.)

Strengthen PAC sales system/promote rationalization (shared designs with RAC, etc.)

Formulate/execute profit improvement measures including collaboration with other companies

Integration Expand passive houses and ZEH

→ Aim for CAGR of 30% or higher by fiscal 2031

Launch IoT service for light commercial

→ Achieve energy savings by utilizing AI

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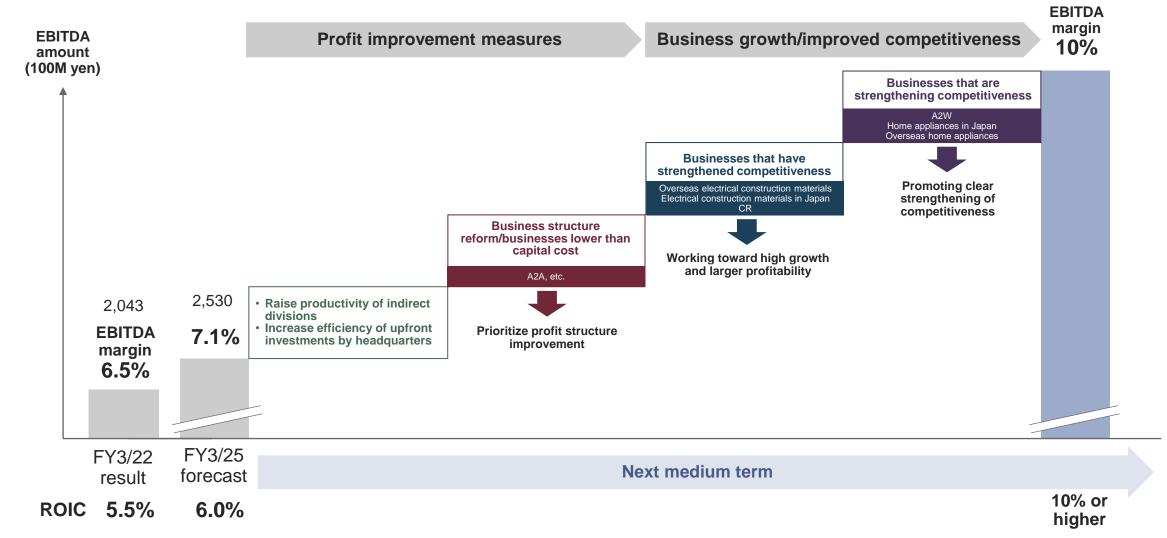
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EBITDA margin

3% improvement

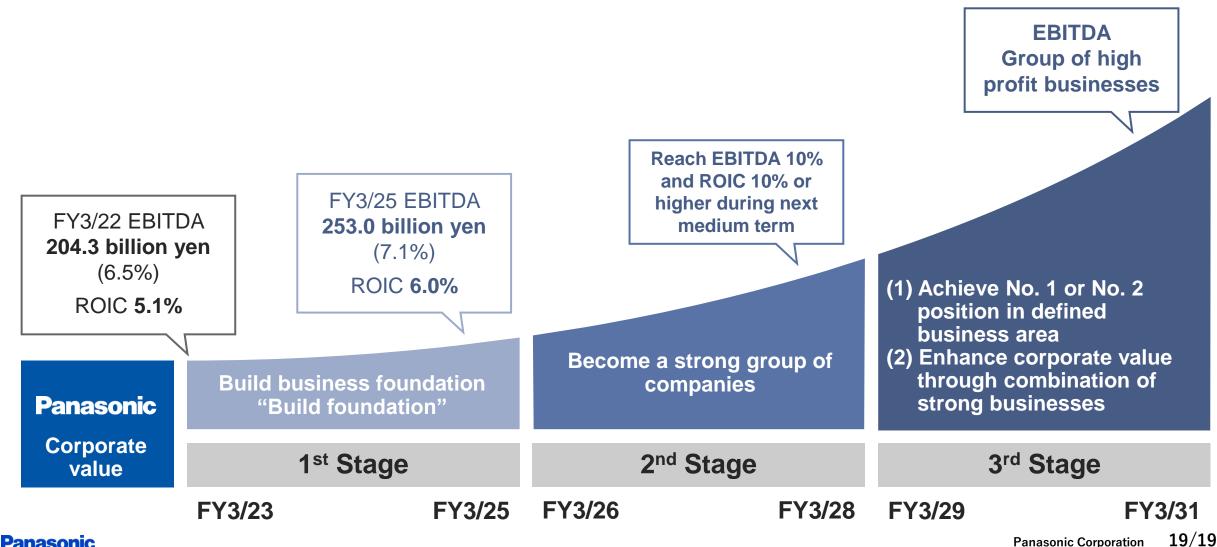
Management Targets of Next Medium Term

Set targets from the perspective of both profit improvement measures and business growth/improved competitiveness



Toward Fiscal 2031

By fiscal 2031, achieve the No. 1 or No. 2 position in our defined business areas, and enhance corporate value through combinations of strong businesses



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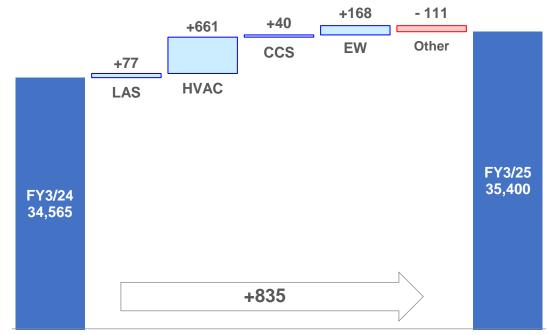
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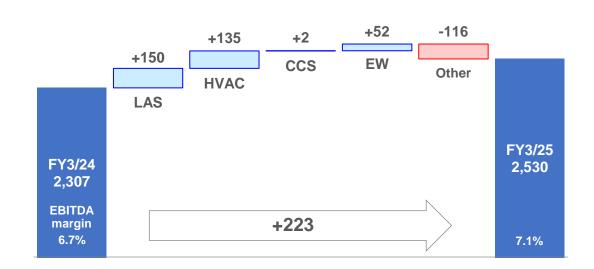
FY3/25 Forecast



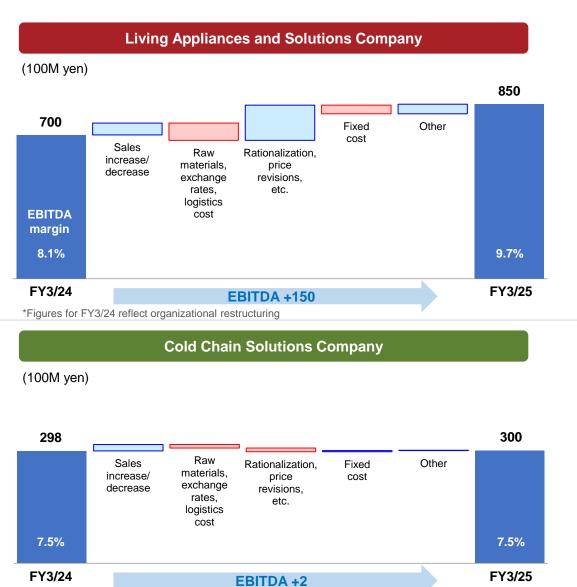


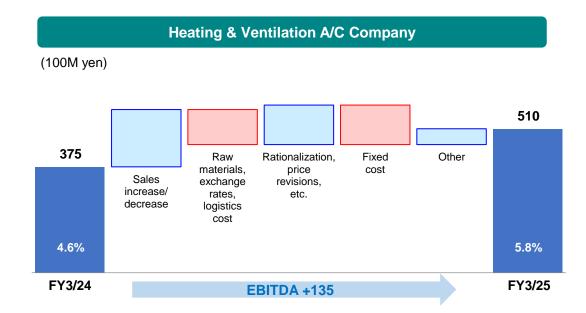
^{*}Figures for FY3/24 reflect organizational restructuring

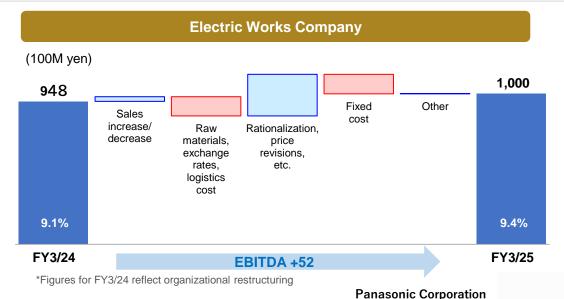




FY3/25 Forecast EBITDA by Division Company







Focus on Investment

Transfer authority to the businesses and make investments to strengthen competitiveness

Total investment: 230.0 billion yen

Growth investment*1 56.0

Depreciation and amortization 208.7

Usual investment (mainly molds/ equipment renewal) 176.8

Previous medium term (FY3/20-FY3/22)

Not enough investment authority in business side

Total investment: 403.3 billion yen

Growth investment*1 201.2

Usual +
Investment in
strengthening
operations
202.1

Current medium term (FY3/23-FY3/25)

Depreciation

and

amortization

261.4

Investment authority delegated mostly to divisional companies



 Inorganic investment of 26.1 billion yen (already implemented)

Investment expanded to strengthening operations, in addition to molds/equipment renewal

- Investment for bolstering Monozukuri capabilities at existing factories as well
- Intensive investment in DX (IT investment)





Main Investments in the Current Medium-term

Main investments in growth businesses

A2W in Europe (69.5 billion yen)

Timing for starting to reap benefits from investments

Current medium term Next next medium term Next medium term

Construction of new building in the Czech Republic to boost production Construction of new building progressing as planned; benefits to be reaped with production increase and switch to in-house production as market recovers



Acquisition of European chiller

FY3/25
Development cooperation for commercial A2W and introduction

Acquisition of A2W indoor system

FY3/26
Joint development of IoT controller



 Overseas electrical construction materials Investment in three priority countries (15.1 billion yen)



New building/land and facility expansion to grow business in line with economic growth

■ Hydrogen business (5.3 billion yen)

Current	Next	Next next
medium	medium	medium
term	term	term

After demonstration and commercialization phase in 2025 onward, bring to market in 2030 onward

Main investments in operational enhancements

■ Investment for strengthening manufacturing





Streamline factory to strengthen SCM using volume

 Automation of device assembly process and switch source/assembly to one-floor, etc.



SCM reforms to shorten lead time and reduce stockout/inventories

- Realization of synchronization, straightening, and shortening of lines and post-replenishment production
- Expansion of new lines and demand-driven SCM to achieve dominant No. 1 position in drum washing machines



Recovering from a decline in competitiveness caused by years of investment restraints

 Investment in factory automation, and construction of a new experimental building

DX platform investment



BtoC

Actual demand-linked SCM platform, etc.

· Optimize total value chain linked to actual demand

BoB

B2B shared customer management platform, etc.

 Sharing of customer and project information and approaches according to customer layer

Strengthening Operational Capabilities across All Companies

Initiatives in the current medium term to enhance cost competitiveness

Implementing 4 direct material cost reduction measures under the direct supervision of CEO/CPO and made steady progress Expecting to reduce costs by more than 25.0 billion yen over the three-year medium term

■ Measures to reduce the four direct material costs









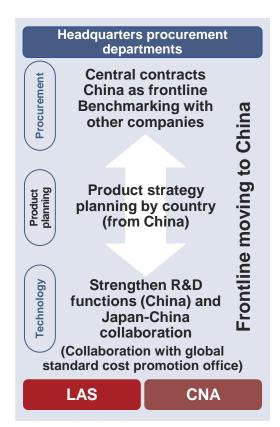


Benefits during medium term

FY3/23	FY3/24	FY3/25	Total
8.0 billion yen	7.2 billion yen	10.2 billion yen estimate	25.4 billion yen

Initiatives for further enhancing cost competitiveness

Additional initiatives include strengthening ties with mega-suppliers in China and adopting recommended parts upstream in the development process, aiming for further cost reductions



Order consolidation/maximization together with industry standard designs



Develop parts that create competitive advantage and product differentiation

Defined Mission and Vision as Panasonic's Purpose of Existence

MISSION

Life tech & ideas

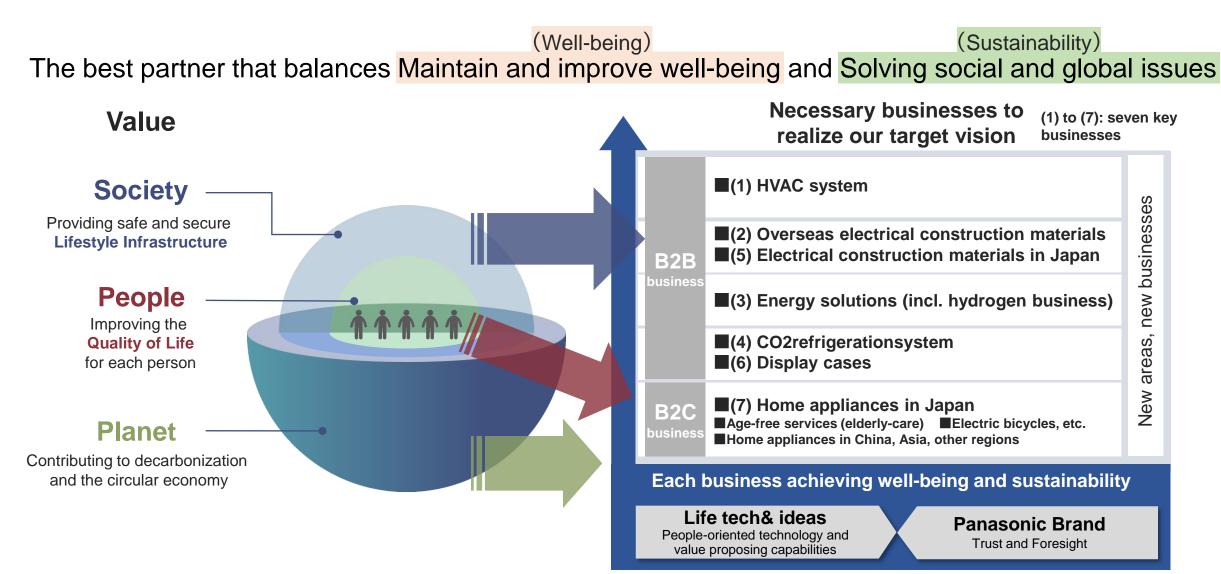
For the wellbeing of people, society and the planet.

VISION

We are the best partner of your life with human centric technology and innovation.

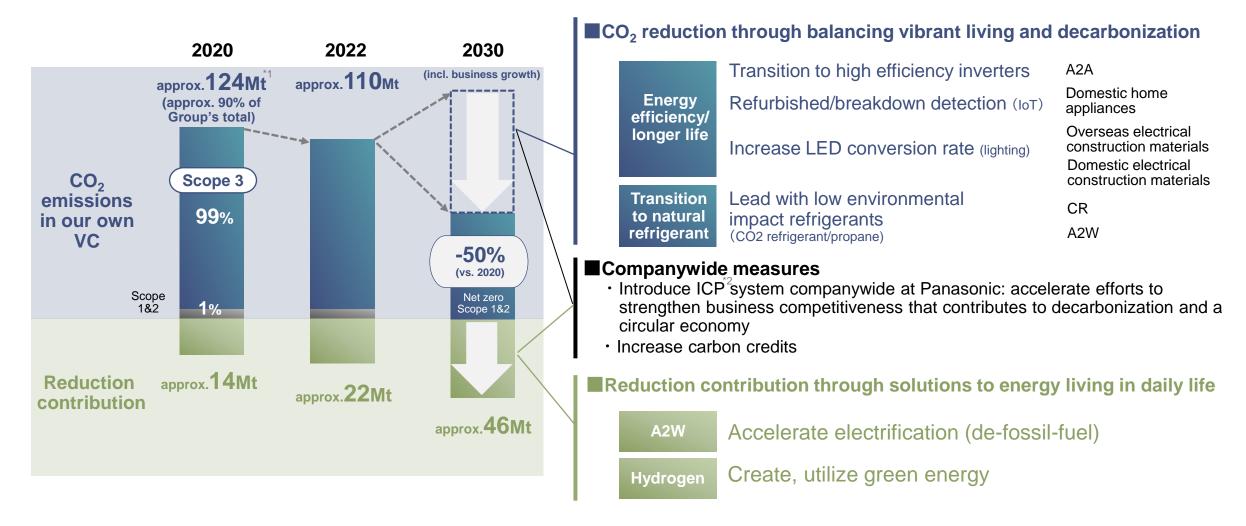


To Achieve Our Target Vision for 2030



Realization of GREEN IMPACT

Halve CO2 emissions by fiscal 2031 and accelerate contribution impacts on society from emissions reductions.



^{*1} Updated in 2022 in covered businesses



^{*2} ICP: Internal Carbon Pricing

Financial Data Appendix

(yen: billions)

< IR Day > Panasonic Corporation

Appendix

	FY3/22 Results	FY3/23 Results	※ FY3/24 Results	FY3/25 Forecast	FY3/25 Initial Target
Corporation					
PL) Sales	3,165.6	3,483.3	3,456.5	3,540.0	3,500.
Adjusted OP	131.5	122.4	133.8	135.0	,
Other income/loss	▲ 23.3	▲ 19.3	▲ 14.1	▲ 5.0	
Operating profit	108.2	103.1	119.7	130.0	
(% to sales)	3.4%	3.0%	3.5%	0.0	
Depreciation of PP&E	64.0	67.3	72.5	89.0	
Total of Amortization of Intangible Assets and Depreciation of Right-of-use Assets	32.1	35.5	38.5	34.0	
EBITDA	204.3	205.9	230.7	253.0	350.0
(% to sales)	6.5%	5.9%	6.7%	7.1%	10.0%
CF) Cumulative operating CF (3 years)	555.0 (FY3/20~3/22)	-	-	516.0 (FY3/23~3/25)	660.0 (FY3/23~3/25)
FCF	-	29.7	21.6	-	
Cash flows from operating activities	-	145.2	155.1	216	
Cash flows from investing activities	-	▲ 115.5	▲ 133.5	-	
Capital investment	78.8	93.9	116.7	100.0	
Investment in intangible assets	9.9	17.5	21.2	28.1	
R&D expenditures	135.6	139.8	142.0	148.3	
	(Beginning balance of FY3/23)				
BS) Cash and cash equivalents * 1	484.8	437.6	474.0	-	
Trade receivables	495.2	502.3	532.3	<u> </u>	
Inventories	422.7	470.2	478.7	-	
Other current assets	117.3	132.4	135.2	-	
Current assets	1,520.0	1,542.6	1,620.3	-	
Property, plant and equipment	328.5	346.7	389.2	-	
Right-of-use assets	86.0	76.2	105.9	-	
Goodwill and intangible assets	244.4	289.1	329.7		
Other non-current assets	132.5	151.5	160.6	-	
Non-current assets	791.4	863.6	985.3	-	
Total assets	2,311.4	2,406.1	2,605.6		
Trade payables	397.7	377.7	370.2	-	
Interst-beaing debt * 1	484.8	420.2	492.1	<u> </u>	
Lease liabilities	86.3	74.3	107.9	<u> </u>	
Other liabilities	649.9	724.0	715.3	<u>-</u>	
Total liabilities	1,618.8	1,596.3	1,685.6	-	
Total equity	692.6	809.9	920.0	-	
Invested Capital * 2	1,263.8	1,286.1	1,420.8	-	
ROIC * 2	5.5%	6.7%	7.9%	6.0%	10% or more
WACC		5.2	2%		



^{*1} Deposit / Loan is via cash management system in Panasonic Group (Group finance)

^{*2} ROIC=Operating Profit After Tax /Average Invested Capital (Total equity + interest-bearing debt)

^{*} FY3/24 PL is based on the FY3/25 system.

< IR Day > Divisional Company

Appendix

					(yen: billions)
	FY3/22 Results	FY3/23 Results	※ FY3/24 Results	FY3/25 Forecast	FY3/25 Initial Target
Appliances and Solutions Company					
PL) Sales	839.9	896.7	867.3	875.0	980.0
Adjusted OP	63.3	52.8	48.1	55.0	-
Other income/loss	0.6	2.5	▲ 5.1	0.0	-
Operating profit	63.9	55.3	43.0	55.0	-
(% to sales)	7.6%	6.2%	5.0%	0.0	-
Depreciation and amortization	20.9	24.8	27.0	30.0	-
EBITDA	84.8	80.1	70.0	85.0	118.0
(% to sales)	10.1%	8.9%	8.1%	12.0%	12.0%
CF) Cumulative operating CF (3 years)	-	-		200.0 (FY3/23~3/25)	200.0 (FY3/23~3/25)
FCF	-	28.1	33.4	-	-
Cash flows from operating activities	-	58.9	65.7	75.4	-
Cash flows from investing activities	-	▲ 30.9	▲ 32.2	-	-
Capital investment	25.1	28.3	28.9	29.9	-
Investment in intangible assets	1.4	1.7	1.6	1.9	-
R&D expenditures	44.1	43.4	43.5	45.8	-
	(Beginning balance of FY3/23)				
BS) Invested Capital *	191.0	206.0	247.9	-	-
Inventories	93.8	98.2	95.0	-	-
Property, plant and equipment	77.1	85.1	94.7	-	-
ROIC *	24.3%	20.2%	19.4%	15.0%	20% or more
WACC		4.7	' %		



^{*} ROIC=Operating Profit After Tax /Average Invested Capital (Total equity + interest-bearing debt)

[※] FY3/24 PL is based on the FY3/25 system.

< IR Day > Divisional Company

Appendix

(yen: billions) X3 FY3/22 Results FY3/23 Results FY3/24 Results FY3/25 Forecast FY3/25 Initial Target Heating & Ventilation A/C Company PL) Sales 680.8 808.7 813.9 880.0 1,000.0 Adjusted OP **※**1 17.0 21.5 22.1 14.7 Other income/loss ▲ 3.4 **※2 ▲** 17.6 **▲** 6.9 **1.0 ※**1 18.1 **※**2 4.5 7.8 16.0 Operating profit 2.7% 1.0% 0.0 (% to sales) 0.6% 35.0 Depreciation and amortization 17.6 24.5 29.7 **EBITDA ※**1 35.8 **※**2 29.0 37.5 51.0 83.5 (% to sales) 5.3% 3.6% 4.6% 5.8% 8.4% **CF)** Cumulative operating CF (3 years) 78.9 137.0 (FY3/23~3/25) (FY3/23~3/25) FCF ▲ 25.0 ▲ 45.5 Cash flows from operating activities 9.3 22.6 47.0 Cash flows from investing activities **▲** 47.6 ▲ 54.8 Capital investment 16.1 31.4 47.9 44.5 2.8 8.4 5.6 6.6 Investment in intangible assets R&D expenditures 26.7 36.6 34.5 41.7 (Beginning balance of FY3/23) BS) Invested Capital * 249.8 311.8 404.8 Inventories 119.8 150.7 161.9 Property, plant and equipment 56.3 86.1 105.2 ROIC* **※1** 5.2% **※**2 2.0% 8.0% 3.8% 10% or more WACC 5.3%

- * ROIC=Operating Profit After Tax /Average Invested Capital (Total equity + interest-bearing debt)
- X1 Impact of one-time expenses in China is included in FY3/22.
- X2 Impact of one-time recall-related expenses is included in FY3/23.
- **Panasonic Corporation** *3 FY3/22 is based on the old organizational system, FY3/23-FY3/25 are based on the new organizational system after transfer of Devices business division.

< IR Day > Divisional Company

Appendix

(yen: billions) FY3/22 Results FY3/24 Results FY3/25 Initial Target FY3/23 Results FY3/25 Forecast **Cold Chain Solutions Company** PL) Sales 400.0 270.1 351.9 396.0 340.0 Adjusted OP 3.2 12.3 20.3 21.0 Other income/loss ▲ 0.4 0.1 **▲** 0.1 0.0 2.8 20.2 Operating profit 12.4 21.0 1.0% 3.5% 5.1% 0.0 (% to sales) Depreciation and amortization 7.4 8.6 9.5 9.0 10.2 30.0 23.0 **EBITDA** 21.0 29.8 (% to sales) 3.8% 6.0% 7.5% 7.5% 6.8% **CF**) Cumulative operating CF (3 years) 37.9 29.0 (FY3/23~3/25) (FY3/23~3/25) FCF 1.9 6.9 Cash flows from operating activities 4.0 16.0 18.0 Cash flows from investing activities **▲** 2.1 **▲** 9.1 Capital investment 2.5 2.5 5.8 6.4 0.9 Investment in intangible assets 1.6 1.0 1.3 5.9 R&D expenditures 5.3 6.2 6.9 (Beginning balance of FY3/23) BS) Invested Capital * 250.6 265.6 304.3 47.1 Inventories 38.9 51.5 15.1 Property, plant and equipment 16.7 22.2 ROIC* 0.9% 3.1% 4.0% 5.0% 5% or more WACC 5.6%

* ROIC=Operating Profit After Tax /Average Invested Capital (Total equity + interest-bearing debt)



< IR Day > Divisional Company

Appendix

FY3/22 Results FY3/25 Initial Target FY3/23 Results FY3/24 Results FY3/25 Forecast **Electric Works Company** PL) Sales 904.7 1,004.5 1,043.2 1,060.0 1,000.0 Adjusted OP 44.9 70.4 73.0 52.2 Other income/loss **▲** 7.8 **▲** 5.3 **▲** 4.7 **▲** 5.0 Operating profit 37.1 46.9 65.7 68.0 4.1% 4.7% 6.3% 0.0 (% to sales) 28.4 28.0 32.0 Depreciation and amortization 29.1 65.5 100.0 **EBITDA** 74.9 94.8 100.0 (% to sales) 7.2% 7.5% 9.1% 10.0% 10.0% **CF**) Cumulative operating CF (3 years) 188.2 172.0 (FY3/23~3/25) (FY3/23~3/25) FCF 25.8 48.5 Cash flows from operating activities 51.5 79.9 56.8 Cash flows from investing activities ▲ 25.8 ▲ 31.3 Capital investment 20.9 20.8 25.2 34.8 Investment in intangible assets 2.9 4.6 4.2 8.2 45.1 R&D expenditures 40.5 49.2 51.0 (Beginning balance of FY3/23) BS) Invested Capital * 300.6 316.5 342.5 Inventories 112.9 130.6 128.5 106.0 Property, plant and equipment 114.2 102.4 ROIC* 7.4% 11.0% 13.2% 13.5% 10% or more WACC 4.9%



(yen: billions)

^{*} ROIC=Operating Profit After Tax /Average Invested Capital (Total equity + interest-bearing debt)

[※] FY3/24 PL is based on the FY3/25 system.

(yen: billions)

Financial Results and Forecast (by Divisional Company and Priority Businesses)

Divisional Company

Appendix

		FY3/22	Results	FY3/23	Results	FY3/24	Results	FY3/25	Forecast
Living Appliances and Calutions Company V1	Sales		839.9		896.7		888.7		875.0
Living Appliances and Solutions Company %1	EBITDA	10.1%	84.8	8.9%	80.1	8.1%	72.1	9.7%	85.0
Heating 9 Ventilation A/C Company V2	Sales		680.8		808.7		813.9		880.0
Heating & Ventilation A/C Company %2	EBITDA	5.3%	35.8	3.6%	29.0	4.6%	37.5	5.8%	51.0
Cald Chain Calutions Commons	Sales		270.1		351.9		396.0		400.0
Cold Chain Solutions Company	EBITDA	3.8%	10.2	6.0%	21.0	7.5%	29.8	7.5%	30.0
Floatria Warka Campany	Sales		904.7		1,004.5		1,048.6		1,060.0
Electric Works Company	EBITDA	7.2%	65.5	7.5%	74.9	8.9%	93.8	9.4%	100.0

%1 FY3/22- FY3/24 are based on the old organizational system, FY3/25 is based on the new organizational system after transfer of Toilette business.

※2 FY3/22 is based on the old organizational system, FY3/23-FY3/25 are based on the new organizational system after transfer of Devices business division.

Priority Businesses Appendix

	Home appliances	Sales		412.3		396.3		399.5		390.9
Living Appliances	in Japan	EBITDA	12.7%	52.4	11.4%	45.0	11.4%	45.5	12.7%	49.5
and Solutions Company	Overseas	Sales		427.6		500.4		489.1		484.1
	home appliances	EBITDA	7.6%	32.4	7.0%	35.1	5.4%	26.6	7.3%	35.5
	A 214/ 1/2	Sales		67.0		108.4		96.2		110.3
Heating & Ventilation A/C Company	A2W ※3	EBITDA	12.5%	8.4	10.6%	11.5	1.4%	1.4	6.2%	6.8
	A2A ¾4	Sales		609.9		650.2		669.5		709.9
		EBITDA	4.9%	29.8	2.2%	14.3	5.4%	35.9	6.1%	43.4
Cold Chain Solutions		Sales		270.1		351.9		396.0		400.0
Company	CR %5 Electrical construction materials in Japan	EBITDA	3.8%	10.2	6.0%	21.0	7.5%	29.8	7.5%	30.0
		Sales		668.8		715.7		760.1		750.5
		EBITDA	5.3%	35.3	6.0%	42.8	7.9%	60.1	7.6%	57.4
Electric Works Company	Overseas electrical	Sales		192.6		242.3		239.9		270.0
	construction materials	EBITDA	12.3%	23.7	12.5%	30.4	11.6%	27.8	13.0%	35.0

^{※3} A2W: Heat pump-type water heaters, chillers, hot water heaters

Panasonic

^{*4} A2A: Room air conditioners, commercial air conditioning, air quality equipment (ventilation fans, heat exchangers, air purifiers, etc.), engineering

^{%5} Commercial Refrigeration: showcase, CO2 refrigeration system, services and kitchen, etc.

< IR Day > Divisional Company

Appendix

Sales by Voluntarily Disclosed Business

yen (billions)

	FY3/23 Results					FY3/	24 Resul	ts		
	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q	4Q	FY
Living Appliances and Solutions Company										
Kitchen Appliances	98.4	108.5	111.4	83.8	402.1	94.8	96.5	106.2	92.5	390.0
Laundry Systems and Vacuum Cleaner	70.5	87.5	85.2	66.3	309.5	69.8	78.3	84.5	66.8	299.4
Beauty and Personal Care	36.8	36.5	44.6	35.9	153.8	41.3	39.4	47.7	39.2	167.6
Heating & Ventilation A/C Company										
Europe	33.1	29.3	35.8	31.9	130.1	37.6	30.3	25.1	26.6	119.6
Japan	87.7	74.8	73.6	74.6	310.7	80.8	81.2	76.4	75.7	314.1
China & Northeast Asia	53.9	35.7	35.0	29.2	153.8	52.4	33.1	34.1	36.4	156.0
Electric Works Company										
Lighting	60.1	67.1	78.6	75.8	281.6	66.5	71.0	82.9	73.7	294.1
Electrical Construction Materials & Living Energy	85.8	98.8	99.6	99.9	384.1	90.2	98.0	102.6	108.7	399.5