

Panasonic IR Day 2017

May 30, 2017

Panasonic Corporation
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*Notes: 1. This is an English translation from the original presentation in Japanese.
2. In this presentation, "FY18" refers to the year ending March 31, 2018.*

FY18 towards FY19

FY17

FY18

FY19

Sales
increase
in real terms

Both sales and
profit increase

Constantly expand
both sales and profit

OP
450.0 bil. yen

Net profit
≥250.0 bil. yen

* IFRS

FY18 Full-Year Forecast

(yen: billions)

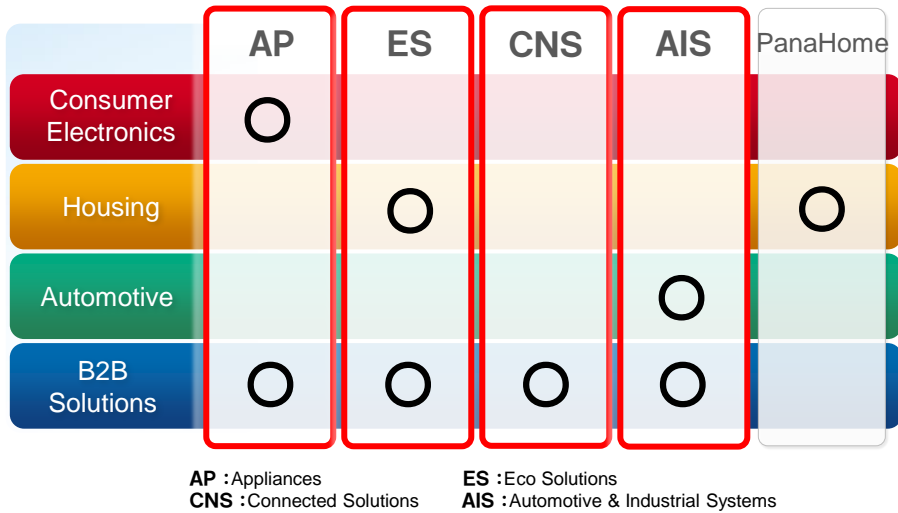
	FY18(e)	vs. FY17	
Sales	7,800.0	+6% (+6%)*1	+456.3
Operating profit	335.0	+21%	+58.2
Non-operating income/loss	-10.0	—	-8.3
Profit before income taxes	325.0	+18%	+49.9
Net profit attributable to Panasonic Corporation stockholders	160.0	+7%	+10.6
Exchange rates	1 US dollar	110 yen	
	1 Euro	120 yen	
	1 Renminbi	15.9 yen	

*1 Real terms excluding effect of exchange rates

Company Presentation Outline

- FY17 Summary
- FY18 Business Policy

Business Areas by Divisional Company



IR Basic Policy

- Engaging in constructive dialogue with capital market in order to contribute to the sustainable growth and the increase of corporate value over the mid- to long-term.
- Providing fair and accurate information on corporate financial affairs, our Basic Business Philosophy, business policies and activities, as well as corporate social responsibility activities, in a timely, understandable and appropriate manner.

FY18 IR Calendar

Date	Event
May 11, 2017 (Thurs)	FY 2017 Financial Results FY 2018 Management Policy
May 30, 2017 (Tue)	Panasonic IR Day 2017
July 31, 2017 (Mon) (Plan)	FY 2018 1Q Financial Results
October 31, 2017 (Tue) (Plan)	FY 2018 2Q Financial Results
February 5, 2018 (Mon) (Plan)	FY 2018 3Q Financial Results

Panasonic

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