

Off-grid Solutions Project

 Myanmar activities overview

Held a donation ceremony in the city of Yangon



The Off-grid Solutions Project was started as part of the activities to commemorate Panasonic's 100th anniversary. On July 13, 2018, Panasonic donated a Power Supply Station (PSS)* and solar storage to Baingbin Senna Village in the west of Myanmar. A ceremony to mark this donation was held in Yangon. The ceremony was very well attended, with 50 persons present, including special guests such as Ichiro Maruyama, Ambassador Extraordinary and Plenipotentiary of Japan to the Republic of the Union of Myanmar, members of JETRO and JICA, and members of the press. A ceremony to celebrate the installation of the devices was also held by the village at its school the day before this. This is the first step forward to finding solutions to the challenges facing the village.

* This Power supply station (Power supply container) was discontinued in March 2019. So currently we cannot supply and donate it. Thank you for your understanding.

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Comments from speakers



Ambassador Extraordinary and Plenipotentiary of Japan to the Republic of the Union of Myanmar

Ichiro Maruyama

Myanmar is a very special country that we have long maintained a relationship of friendship with. The Japanese government intends to support Myanmar's economy with ODA, and it gives us great pleasure to be able to contribute together with Panasonic. Approximately 60% of the people of Myanmar have difficulty in gaining access to electricity, so the aid generated by this project will have great benefits.



ARTIC, Yangon office, Director

Nobuyuki Hirano

It is a great honor to join this project on the milestone of Panasonic's 100th anniversary, and we are very grateful for this opportunity. In addition to supplying electricity to villagers, this project involves translating Konosuke Matsushita's book into Burmese and publishing it. We would like to make use of this publication to develop human resources, which is today's top priority in Myanmar.



CSR & Citizenship Department, Panasonic Corporation, General Manager

Rika Fukuda

Our activities must go beyond donations in order to support the independence of communities. We will support human resources development through knowledge and skills-based training and build local industry models to help establish an educational base and increase income. These measures will help with achieving the United Nations' Sustainable Development Goals (SDGs).



Myanmar Branch, Panasonic Asia Pacific Pte. Ltd. Chief Representative

Hisakazu Maeda

It is a great honor to launch this project as part of Panasonic's 100th anniversary celebrations, in this fifth year of the Myanmar Branch. We are fully committed to finding solutions to challenges facing Myanmar as a society, through our corporate citizenship activities, as well as to the expansion of business here.

The installation ceremony in the village



On the day before the donation ceremony, a ceremony was held by Baingbin Senna Village, the recipients of the donation, to celebrate the installation of the devices. Hearing the actual voices of the villagers reinforced in us the determination to do our best to find solutions for them. A press tour was also held for reporters invited from Japan. They visited the place where the PSS* is installed and interviewed villagers.



The visitors were welcomed by the children of the village as well as many of the local people, despite the heavy rain on the day.



We had the opportunity to ask key people in the village about what problems are facing them, including the mayor and people involved with the school.



Visiting actual homes also gave us a chance to see what their daily life is like and hear more about what troubles them.

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