

# Information Security and Protection of Personal Information

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## Management System

Panasonic is well aware of the importance of protecting personal information and other information entrusted by its customers. To prevent information leakage and tampering, we have established an information security management system. We have also enacted the code of conduct titled “Use and Control of Information,” the information security management policy, management rules, and guidelines. We have been working to ensure information security, such as accurate recording of information, appropriate management, use and disposal of information, and prevent theft, leakage and falsification of information, throughout group companies by implementing organizational, technical, and physical security measures. Panasonic periodically conducts internal information security audits and review to evaluate how it handles information, working in this way to implement improvements. In the unlikely event that an incident occurs, Panasonic has reporting and support systems in place to minimize harm, and it works to uncover the cause of such incidents to prevent their recurrence.

[WEB](https://www.panasonic.com/global/corporate/sustainability/security/iso27001.html) List of ISO27001 certified division in Panasonic Corporation  
<https://www.panasonic.com/global/corporate/sustainability/security/iso27001.html>

## Policy

Earning the trust and satisfaction of our customers with our products and services is the core of our management philosophy. In line with this goal, we recognize that the information and personal information we receive from our customers, business partners, and other stakeholders are significant assets to everyone involved and valuable management resources to Panasonic. Therefore, it is important to protect and handle this information appropriately, and we are striving to ensure its protection and handling.

### Training on Information Security

Panasonic conducts necessary information security training every year to raise the awareness and knowledge of each employee. We provide training for the appropriate management of information and targeted attack training for all employees, stratified training upon beginning employment, when promoted, etc., and training for those who handle personal information and other information entrusted by its customers.

### Personal Information Protection and Compliance

In recent years, many countries have enacted or revised personal information protection laws and regulations. We recognize the importance of thorough compliance with personal information protection.

As Panasonic's IoT business grows, its employees are increasingly likely to handle customer lifelogs and other personal information worldwide. Therefore, Panasonic is striving to improve its information management to provide a higher level of privacy protection.

Additionally, to comply with the EU General Data Protection Regulation (GDPR), the California Consumer Privacy Act (CCPA), and other laws in various countries, we have prepared response manuals and are strengthening our efforts to ensure compliance and accountability to society through employee education and other measures.

#### ▶ Panasonic Privacy Policy

1. Panasonic will appoint a personal information protection manager in each organization where personal information is handled, whose role will be to manage such information appropriately.
2. Panasonic will collect personal information with the consent of individuals after specifying the purpose of use, contact for inquiries, etc.

3. Panasonic will use personal information only within the scope of the purpose of use consented to by the information subject.
4. Panasonic will not provide or disclose personal information to any third party without prior consent from the information subject except when prescribed by laws and regulations.
5. Panasonic will respond properly to inquiries from the individuals about his/her personal information.
6. In order to prevent any unauthorized access to, and loss, destruction, falsification, or leakage of personal information, Panasonic will manage personal information safely and make efforts to guarantee and enhance its information security.
7. In addition to complying with the relevant laws and regulations, Panasonic will continue to improve its personal information protection activities, taking environmental changes into consideration.

Please check the following site for public information and requests for disclosure of personal information based on the "Personal Information Protection Law". (Japanese only)

[WEB https://www.panasonic.com/jp/privacy-policy.html](https://www.panasonic.com/jp/privacy-policy.html)